

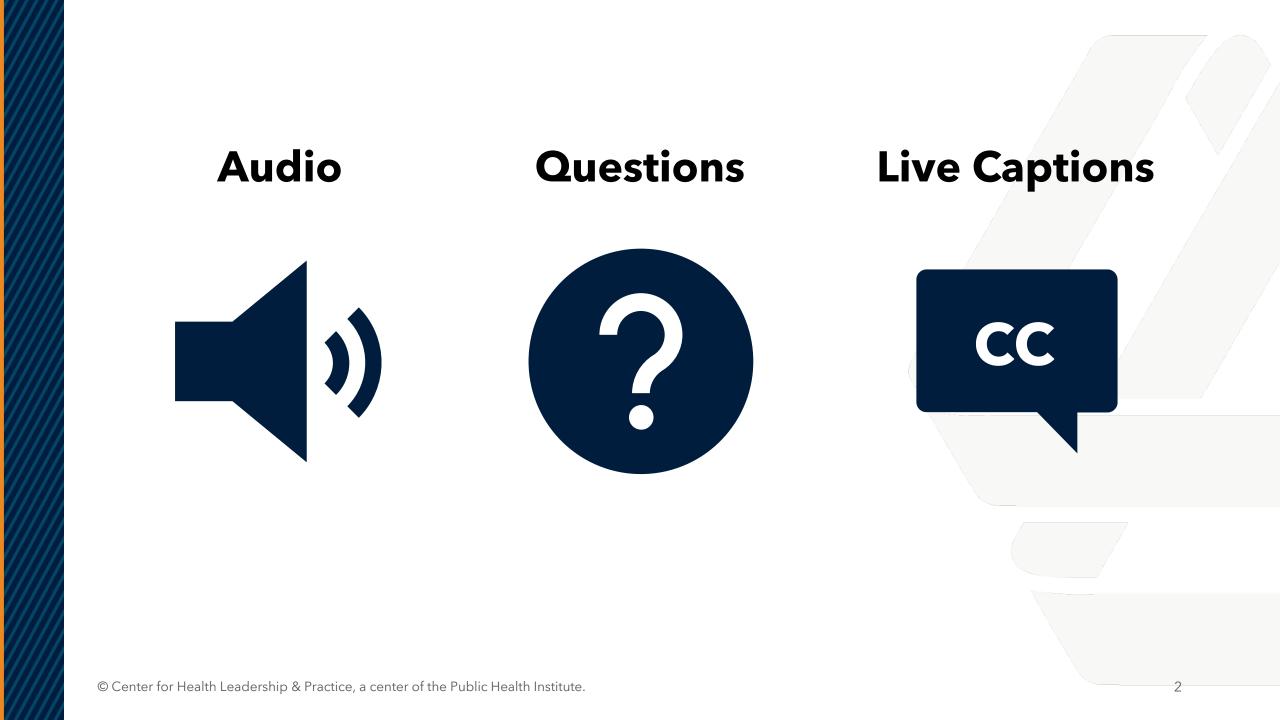
Communicating in Conservative Contexts: Strategies for Raising Health Equity Issues Effectively

Tuesday, July 13, 2021

Sponsored by **Center for Health Leadership and Practice** in partnership with **Dialogue4Health** and the **FrameWorks Institute**







Carmen Rita Nevarez, MD, MPH

Sr. Vice President, External Relations and Preventive Medicine, Public Health Institute (PHI)

Director, Center for Health Leadership and Practice

Director, Dialogue4Health, Public Health Institute



BACKGROUND & EXPERIENCE

- Former HHS Agency Director & Health Officer, City of Berkeley
- Former Medical Director, La Clínica de la Raza
- Past President, American Public Health Association
- Board Member, Latino Coalition for a Healthy California

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Julie Sweetland, PhD, MA

Senior Advisor, the FrameWorks Institute



RELEVANT EXPERIENCE

- Sociolinguist by training
- Has led reframing initiatives on climate change, public education, childhood adversity, tobacco disparities, and more
- Her strategic guidance has helped leading advocates, policymakers, and scientists deepen their impact
- Previously worked in progressive education reform and published research on the intersection of language and race

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EADERSHIP ACADEMY

The Leadership Academy for the Public's Health (LAPH) gives individuals and teams the leadership skills required to effectively respond to community needs and address the most pressing public health challenges of our time.

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