

Partnering for **Vaccine Equity**



Learning Community Webinar
10.18.2021

Zoom Webinar Features

- Participants will **remain muted** during this webinar, but you can use the **raise hand feature** to be unmuted to ask a question, OR
- Use **Q&A tab** in Zoom task bar to submit a question at any time
- **Chatroom Etiquette:** Avoid posting questions for the speaker in the Chatroom, and be civil
- **Technical problems?** Email vaxequitylearning@urban.org

Today's Speakers



Megan Fields, Federal Program
Manager, Infectious Disease
Department, CDC Foundation



Bill Ritson, Account Director at
Insomniac Design

Vaccine Resource Hub

Learning Community Introduction & Training

October 18, 2021
CDC Foundation

Partnering for **Vaccine Equity**



Agenda

1. Introducing the Vaccine Resource Hub
2. Product walkthrough and upload demo
3. Search and download demo
4. Contact information
5. Learning Community Hub account integration
6. Timeline for access and use
7. Next steps and what to expect
8. FAQs



Introducing the Vaccine Resource Hub

- Why it was created
 - To increase access to trusted, vetted, community-specific resources and education about COVID-19 and influenza vaccines for minority and BIPOC communities and the organizations that serve them.
- Intended uses for the Learning Community
 - To explore and discover resources, media, and materials that other Learning Community members are using to engage with their audiences on vaccine-related education.
 - To contribute resources and materials that they have created or sourced in order to share with the broader community
- Currently an MVP; it's ready to use, but will continue to grow as we learn more from the community and users. Your feedback is encouraged!
 - More content will be added, but there are hundreds of resources available now to browse and download



Two core functions of the Vaccine Resource Hub

Uploading resources

Members of the Learning Community will be able to contribute resources that they have created and deployed among their communities and clients to share the most valuable resources in delivering vaccine-related education.

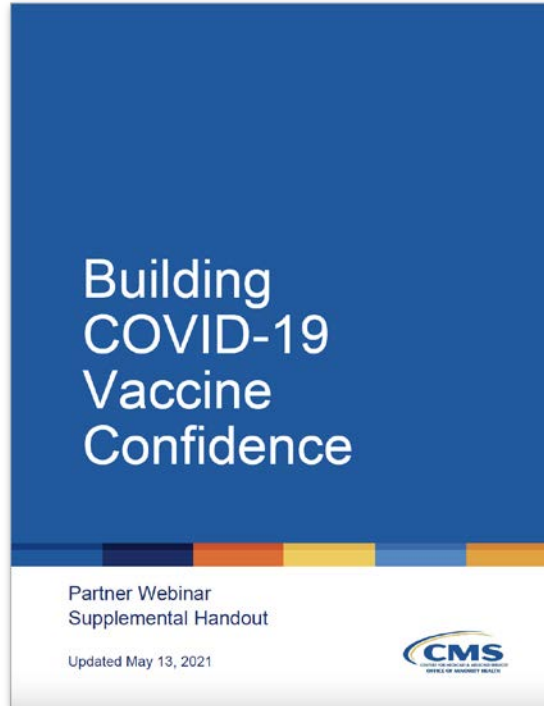
Browsing & downloading resources

Through various methods of search, discovery, and curated content, Learning Community members (and eventually the general public) will be able to explore and access resources for viewing or downloading.

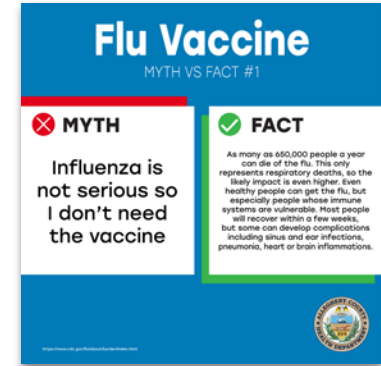
Examples of resources on the Vaccine Resource Hub



Educational Factsheets



Brochures



Social Media Graphics

And more: Flyers, Graphics, Surveys, Reports, Toolkits, Video, Audio, and Webinars



Demo: Uploading & submitting resources

To successfully submit resources to the Vaccine Resource Hub:

- Login using Learning Community credential
- Visit the “Upload a Resource” page



vaccineresourcehub.org



Partnering for Vaccine Equity



About the Resource Hub
Additional Resources

Welcome to the Resource Hub

Access hundreds of free and accurate educational materials to support COVID-19 and flu vaccination in your community.



SEARCH RESOURCES:





cdcf.xecurify.com



Partnering for **Vaccine Equity**



Sign In with your Learning Community credentials

mfields@cdcfoundation.org

Enter your password here.



Login

[Sign in with another account](#)

[Forgot Password?](#)



vaccinresourcehub.org



Partnering for Vaccine Equity



About the Resource Hub
Additional Resources
Upload a Resource



Welcome to the Resource Hub

Access hundreds of free and accurate educational materials to support COVID-19 and flu vaccination in your community.

SEARCH RESOURCES:





vaccineresourcehub.org



Partnering for Vaccine Equity



About the Resource Hub
Additional Resources

[Home](#) / [Add Content](#) / Resource

Title

Date

10/15/2021

Image

CHOOSE FILE

No file chosen

One file only.

8 MB limit.

Allowed types: png gif jpg jpeg svg.

Description

B *I* S ^{x²} _{x₂} *I_x* Normal Source

|

body p

vaccineresourcehub.org

FILE

Add a new file

CHOOSE FILE

No file chosen

Maximum 5 files.
8 MB limit.
Allowed types: txt pdf doc docx mov png jpg gif mp4.

Video link

Resource Type

-None -

Region

Topic

Tags

SAVE

© 2021 Partnership for Vaccine Equity. All rights reserved.

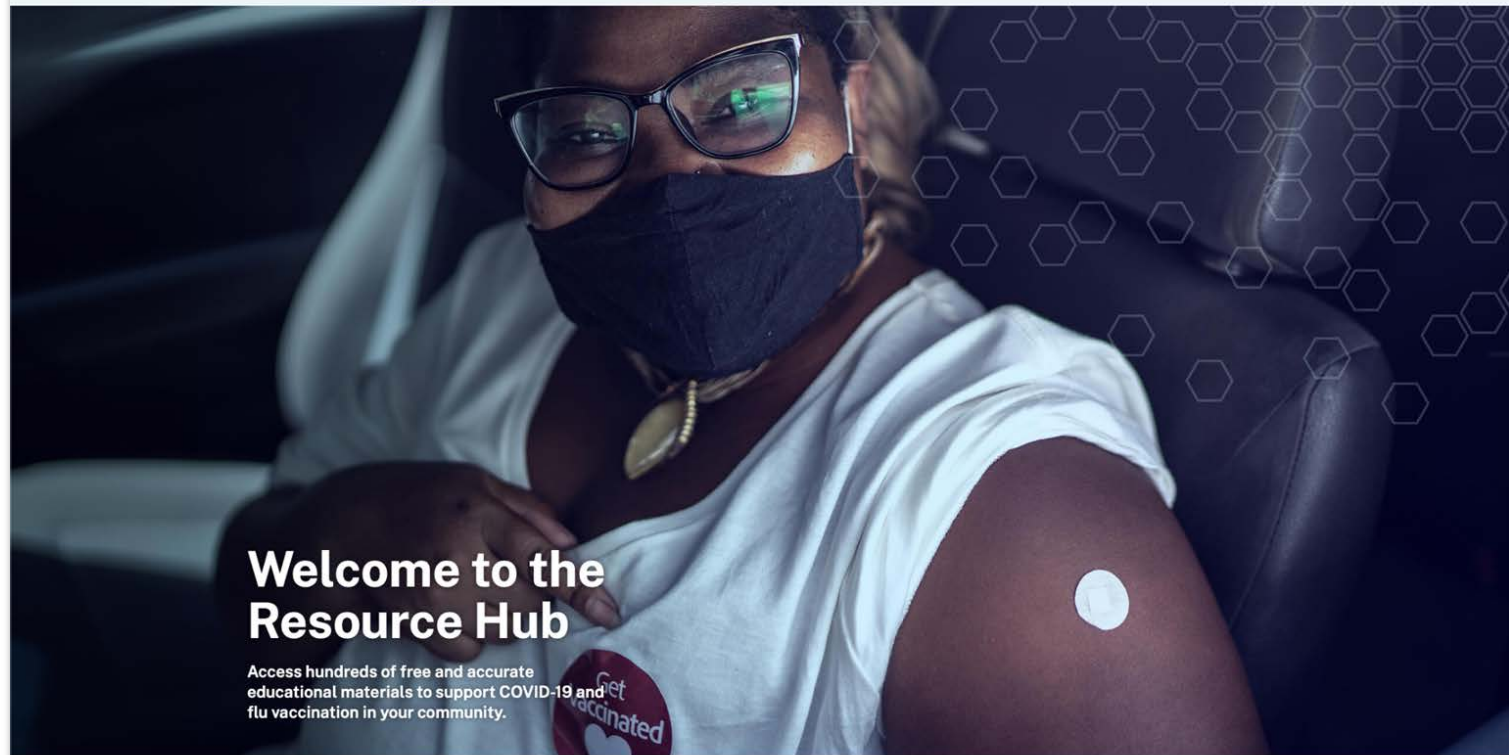
[Legal Notice Link](#)

[Privacy Policy](#)

Demo: Browsing & downloading resources

Ways to search & discover resources:

- Keyword-based search
- Dropdown filters by region, resource type, topic, and language



Welcome to the Resource Hub

Access hundreds of free and accurate
educational materials to support COVID-19 and
flu vaccination in your community.



SEARCH RESOURCES:



FILTER BY:

Region



Resource Type



Topic



Language



SEARCH RESOURCES:

masks



FILTER BY:

Region



Resource Type



Topic



Language



APPLY FILTERS

Showing 1 - 12 of 411 results



Comite Event Video - Joe Gonzalez (Spanish) (6:53)

Resource Type: Video

Topic(s): COVID-19, Vaccines

[MORE DETAILS >](#)



Family Caregivers: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19

[MORE DETAILS >](#)



This holiday season do what's best for you and your loved ones

Resource Type: Flyer

Topic(s): COVID-19

[MORE DETAILS >](#)



Working Adults: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19



Older Adults: Care for Yourself

Resource Type: Flyer


Topic(s): COVID-19



Teachers: Encourage Your Students to Care for Themselves

Resource Type: Flyer

vaccineresourcehub.org

Partnering for Vaccine Equity

About the Resource Hub
Additional Resources

SEARCH RESOURCES: masks 

FILTER BY:

Region 

Nationwide ☒

Midwest ☐

Rural ☐

Southwest ☐

Urban ☐

West Coast ☐

South ☐

Resource Type 

Topic 

Language 

APPLY FILTERS



Family Caregivers: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19

MORE DETAILS >



This holiday season do what's best for you and your loved ones

Resource Type: Flyer

Topic(s): COVID-19

MORE DETAILS >



Working Adults: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19



Older Adults: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19




Teachers: Encourage Your Students to Care for Themselves

Resource Type: Flyer

vaccinresourcehub.org

Partnering for Vaccine Equity



About the Resource Hub
Additional Resources

SEARCH RESOURCES: masks

FILTER BY:

Region


Resource Type

Topic

Language


APPLY FILTERS

Showing 1 - 12 of 411 results




Comite Event Video - Joe Gonzalez (Spanish) (6:53)
Resource Type: Video
Topic(s): COVID-19, Vaccin

MORE DETAILS >




Caregivers: Care for
Resource Type: Flyer
Topic(s): COVID-19

MORE DETAILS >




This holiday season do what's best for you and your loved ones
Resource Type: Flyer
Topic(s): COVID-19


MORE DETAILS >



Working Adults: Care for Yourself
Resource Type: Flyer
Topic(s): COVID-19



Older Adults: Care for Yourself
Resource Type: Flyer
Topic(s): COVID-19



Teachers: Encourage Your Students to Care for Themselves
Resource Type: Flyer

SEARCH RESOURCES:

masks



FILTER BY:

Region



Resource Type



Topic



Language



APPLY FILTERS

Showing 1 - 12 of 411 results



Comite Event Video - Joe Gonzalez (Spanish) (6:53)

Resource Type: Video

Topic(s): COVID-19, Vaccines

[MORE DETAILS >](#)



Family Care Yourself

Resource Type:

Topic(s): COVID-19

[MORE DETAILS >](#)



This holiday season do what's best for you and your loved ones

Resource Type: Flyer

Topic(s): COVID-19

[MORE DETAILS >](#)



Working Adults: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19



Older Adults: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19



Teachers: Encourage Your Students to Care for Themselves

Resource Type: Flyer

SEARCH RESOURCES:

masks



FILTER BY:

Region



Resource Type



Topic



Language



English



Arabic



Bengali



Bilingual



Burmese



Chinese



Chuukese



Showing 1 - 12 of 411 results



Comite Event Video - Joe Gonzalez (Spanish) (6:53)

Resource Type: Video

Topic(s): COVID-19, Vaccines

[MORE DETAILS >](#)



Family Caregivers: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19

[MORE DETAILS >](#)



Teachers: Encourage Your Students to Care for Themselves

Resource Type: Flyer



Working Adults: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19



Older Adults: Care for Yourself

Resource Type: Flyer

Topic(s): COVID-19

SEARCH RESOURCES:

Enter keyword(s)



FILTER BY:

Region



Resource Type



Topic



Language



[CLEAR ALL](#)

APPLY FILTERS

Brochure ✕

COVID-19 ✕

Showing 1 - 3 of 3 results



Building COVID-19 Vaccine Confidence

Resource Type: Brochure

Topic(s): COVID-19, Vaccines

[MORE DETAILS >](#)



V-Safe Information Sheet (English)

Resource Type: Brochure

Topic(s): COVID-19, Vaccines

[MORE DETAILS >](#)



List of COVID-19 Resources for Correctional and Detention Facilities

Resource Type: Brochure

Topic(s): COVID-19

[MORE DETAILS >](#)



vaccineresourcehub.org



Partnering for Vaccine Equity



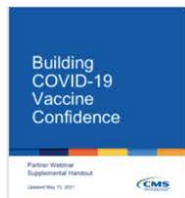
About the Resource Hub
Additional Resources

[Home](#) / Building COVID-19 Vaccine Confidence

[< BACK TO RESULTS](#)

Building COVID-19 Vaccine Confidence

May 13, 2021



Handout to help build COVID-19 vaccine confidence across the country and encourage people to get the vaccine as soon as they're eligible.

[DOWNLOAD](#)

Resource Type: Brochure

Region: Nationwide

Topic(s): COVID-19, Vaccines

Language: English

Support and contact information

The CDC Foundation and Insomniac Design are collaborating with Mathematica to ensure the site is easy to use, and that all resources available on the Resource Hub are reliable, reviewed, and approved.

After you submit a resource for review, Mathematica will review and vet it against a set of guidelines before approving and publishing to the Vaccine Resource Hub.

For any questions, concerns, or issues, please contact info@vaccineresourcehub.org.



Integrating with the Learning Community Hub

Learning Community members will be able to access the Vaccine Resource Hub site using the **same username and password** that they use to access Urban Institute's Learning Community Hub.

Each site will have a unique login, but your credential will remain the same.

Timeline for access and use

VaccineResourceHub.org is **live and ready** to search, browse, and download resources now.

As early as the **end of this week**, you will be able to login and submit resources for review by our team and publication.

Next steps and what to expect

Expect an email that will invite you to reset your password for the **vaccineequity.urban.org** website. Doing this once will allow you to use the same credential to **access both sites going forward.**

FAQs

Q: How will I know if the resource I uploaded is approved to be published?

A: Keep an eye out for your resource after you submit it. Someone from the Vaccine Resource Hub will be in touch via email if there are any issues.

Q: When will we see more updates to the site?

A: The CDC Foundation and Insomniac teams are working to add even more functionality and useful features later this year and in 2022 – stay tuned!

Q: I found something on the Vaccine Resource Hub that looks inaccurate or outdated; who should I reach out to?

A: Send an email to info@vaccineresourcehub.org and let us know so we can review it.



Thank You!

Questions?

Email: info@vaccineresourcehub.org

Partnering for **Vaccine Equity**



Event Satisfaction Poll

Partnering for **Vaccine Equity**

