

Partnering for **Vaccine Equity**



Learning Community Webinar

NCNW Presents: Increasing Vaccination among Young Adults

September 24, 2021

Zoom Webinar Features

- Participants will **remain muted** during this webinar, but you can use the **raised hand feature** to be unmuted to ask a question, OR
- Use **Q&A tab** in Zoom task bar to submit a question at any time
- **Chatroom Etiquette:** Avoid posting questions for the speaker in the Chatroom, and be civil
- **Technical problems?** Email vaxequitylearning@urban.org

Today's Speakers



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n cnw

d e k a l b s e c t i o n

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Demonstrating Our Impact



Objective: Present science technology, engineering, arts and mathematics (STEAM) learning opportunities to students and health education to seniors in our community

Communities to be impacted:

- Young adults, specifically college-aged students at Historically Black Colleges and Universities (HBCUs)
- Retired and senior citizen populations



01. Impact on student learning, STEAM career exploration, and improve health literacy

What we will do:

- Address misinformation about COVID-19 testing
- Promote vaccine confidence
- Improve health literacy of students, their families and the senior community

Our Impact:

- Community members have meaningful hands-on STEAM kits and materials related to COVID-19 and vaccine science
- Community members have basic facts around contact tracing, detection, testing and isolation/quarantine strategies



02. Engage STEAM professional in Public Health to inspire students, educate retired and senior citizen communities and lead science explorations

What we will do:

- Invite health experts from the Centers for Disease Control and Prevention, Johnson & Johnson and COVID-19 testing labs to inform college students and retired/senior citizen communities on COVID-19 and careers in STEAM

Our Impact:

- Engaged students and retired/senior citizen community members with demonstrated skills compared to their counterparts
- Showing the power of interactive and inquire learning

PURPOSE



The National Council of Negro Women (NCCNW) takes an active role in improving health literacy amongst students at colleges and universities, specifically Historically Black Colleges and Universities, and retired/senior citizens in our communities.

With established partnerships with schools, health centers, businesses and medical companies we are able to dispel COVID-19 vaccine myths and misinformation.

PURPOSE

Experiments using kits created by our partners provide hands-on lessons about COVID-19 and vaccine science.

Custom STEAM kits and educational resources include interactive experimental activities involving the spread of COVID-19 like contact tracing, decision methods, vaccine immunology, vaccine awareness and concepts of herd immunity.



Conclusion

WHAT:

Highlight 1



Distribute meaningful hands on STEAM kits and materials related to COVID-19 and vaccine science to increase knowledge in communities that are historically underserved specifically our college age and retired/senior citizen populations.

WHY:

Highlight 2



Inequities in communities of color in regards to health education and health resources have been exposed due to the COVID-19 pandemic. COVID-19 cases are disproportionately higher in communities with large Black populations.

HOW:

Highlight 3



Partnerships are critical to the success of educating the community about COVID-19. The Center For Disease Control (CDC), Administrators at colleges and universities, Administrators at senior centers and sponsors from the science community all contribute to the impact amongst students and retired/senior citizen populations. Funding for the STEAM kits, honorariums for panelists, marketing and technology is obtained through grants and donations from stakeholders who support NCNW.

NCNW National Health Equity Committee COVID-19 Subcommittee



Amina Woods, LMSW

Event Satisfaction Poll

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