

1

00:00:10.769 --> 00:00:17.220

Brigette Courtot: Hello partnering for vaccine equity learning Community members and other partners who are working in the vaccine equity space.

2

00:00:17.940 --> 00:00:29.010

Brigette Courtot: Welcome to this afternoon's learning event i'm Bridget quarto i'm the director of group learning for the Community, and on behalf of our team at the urban institute Thank you so much for joining us.

3

00:00:30.090 --> 00:00:37.830

Brigette Courtot: Our presentations today are the third and final session in our Sep tember series on engaging young adults during our first session.

4

00:00:38.280 --> 00:00:45.360

Brigette Courtot: which was on September 8 we heard from Erin hamlin at young invincibles and she shared new research that her team conducted.

5

00:00:45.630 --> 00:00:56.070

Brigette Courtot: On why young adults aren't getting vaccinated against coded or are getting vaccinated at code at lower rates than their older counterparts, including reasons they're hesitant about getting the vaccine.

6

00:00:56.610 --> 00:01:06.870

Brigette Courtot: And the barriers that they face if you missed that session, you can find the slides and the recording both which have links to young invincibles new report on our learning Community website.

7

00:01:07.770 --> 00:01:14.220

Brigette Courtot: And then, a mid September we hosted our very first virtual office hours with an expert and once again Aaron.

8

00:01:14.790 --> 00:01:26.730

Brigette Courtot: returned and joined us, but this time in a small group format to hear about and to troubleshoot on some specific issues related to young adult engagement that partnering for vaccine equity programs are dealing with.

9

00:01:27.330 --> 00:01:34.800

Brigette Courtot: Thanks to those who participated in the office hours and know that we're planning to roll out more events like that to complement our large webinar style events.

10

00:01:36.090 --> 00:01:47.490

Brigette Courtot: So today's session will complement the information from young invincibles so we heard about the barriers to vaccination faced by young adults and why some of them have low confidence in the covert vaccines.

11

00:01:47.940 --> 00:01:55.440

Brigette Courtot: But what are learning Community members doing to engage them and what are some promising strategies for increasing vaccination in this population.

12

00:01:55.920 --> 00:02:07.200

Brigette Courtot: Our partners at the National Council of negro women or nc and who have joined us to discuss some of their program activities, but before we go further i'll do our typical quick review of how this session will work.

13

00:02:09.480 --> 00:02:19.080

Brigette Courtot: you've all been muted on Upon entry to the session there are a lot of us so staying on mute unless you're speaking is key to keeping the discussion going without accidental interruptions.

14

00:02:19.920 --> 00:02:32.160

Brigette Courtot: And you do have the opportunity to speak, your question rather than type it into the QA it's your choice, if you do want to speak, your question just use your raise hand feature and will unmute you so we, we will be monitoring for raised hands.

15

00:02:33.510 --> 00:02:44.880

Brigette Courtot: And if you want to type your question use the Q amp a tab to do it, you can ask a question at any point during the session we will reserve the last 15 minutes or so of our 45 minutes together for Q amp a.

16

00:02:47.190 --> 00:02:53.040

Brigette Courtot: And the chat room feature is also open today we encourage you to chat amongst yourselves as you'd like.

17

00:02:53.340 --> 00:03:06.030

Brigette Courtot: But please use good chat room etiquette and by this I mean don't post questions for the speaker and chat because we might not see them there, and though this probably goes without saying, please be civil to one another and to our speakers, while chatting.

18

00:03:07.320 --> 00:03:22.920

Brigette Courtot: And finally, as with all of our learning events will post the slides and the recording of this event to our Community website and through the digest that go out through the CDC managed adult facts program listserv which hopefully all program Members are part of.

19

00:03:26.400 --> 00:03:38.820

Brigette Courtot: And finally, if you have technical difficulties at any point during the session send an email to our Community managers inbox backs equity learning@urban.org and we'll be watching the inbox and we'll try to help you as quickly as we can.

20

00:03:40.830 --> 00:03:52.260

Brigette Courtot: And now it's my pleasure to introduce our first featured speaker who will, in turn, introduce her colleagues I J Dominique Walker currently serves as nc and w's data evaluation specialist.

21

00:03:52.710 --> 00:04:00.870

Brigette Courtot: And before working at nc nw she was contractor for a src federal and that's an agency serving the Environmental Protection Agency.

22

00:04:02.010 --> 00:04:09.600

Brigette Courtot: And before that she worked with the graduate cyber security and information assurance program helping Grad students at the University of Maryland University College.

23

00:04:10.410 --> 00:04:18.060

Brigette Courtot: Is Walker volunteers as a research associate for the national organization of retired state troopers and the smithsonian educational research Center.

24

00:04:18.600 --> 00:04:27.150

Brigette Courtot: she's provided programmatic and technical leadership on various projects and supports research programs focused on environmental preservation and social justice.

25

00:04:27.750 --> 00:04:41.130

Brigette Courtot: Walker also possesses a bs in psychology and an Ms in environmental science someone's Walker, thank you for spending time with us this afternoon really excited about today's presentations and i'm now going to hand the MIC over to you and your team.

26

00:04:42.330 --> 00:04:56.610

Jade Walker: Thank you, thank you Bridget first off, I just want to thank urban Institute and CDC for gathering us all together, because these mentors are important, and it really helps us to so many information, very quickly, where we can have these get togethers and exchange ideas, so thank you.

27

00:04:57.870 --> 00:05:06.570

Jade Walker: As miss Bridget said, my name is Jay Dominique Walker and I need that evaluation specialist for and CSW the National Council of negro women.

28

00:05:07.020 --> 00:05:17.280

Jade Walker: and see nw is a service focused organization founded in 1935 by Dr Mary mcleod bethune and influential educator and activists.

29

00:05:17.790 --> 00:05:24.270

Jade Walker: Our mission is to lead an advocate for empower women African descent, their families and communities.

30

00:05:24.630 --> 00:05:33.330

Jade Walker: As a service focused organization, we have collaborated with a variety of government entities such as the CDC for of and health related grants in the past.

31

00:05:33.810 --> 00:05:44.910

Jade Walker: that's the opportunity to focus on this initiative, which is to increase accurate messaging vaccine uptake anti tech factors of hesitancy has been an exhilarating endeavor for our organization.

32

00:05:45.510 --> 00:05:54.960

Jade Walker: Currently, there are 11 states in which nc and w members and collegiate sections are hosting activities events and programs that are providing vaccine opportunities.

33

00:05:55.260 --> 00:05:59.880

Jade Walker: Accurate messaging concerning vaccines and reporting because it's the factors.

34

00:06:00.450 --> 00:06:12.990

Jade Walker: and St w is collaborating with 18 other national organizations and sub recipients like vaccinate your family, the continental think alpha Kappa alpha Delta, excuse me delta Sigma theta.

35

00:06:13.320 --> 00:06:28.410

Jade Walker: and other various groups to amplify and seeing ws ability to target specific cohorts such as college students, as well as to increase opportunities to receive vaccinations through our partnerships with the national black nurses association and local vaccine administrators.

36

00:06:29.550 --> 00:06:35.130

Jade Walker: Now for the introduction of our wonderful speakers, Mr Eric Williams and Miss Amina would.

37

00:06:35.850 --> 00:06:43.560

Jade Walker: Miss Derek at Denise Williams, is a native of Atlanta, and currently the chief operating officer for concepts Inc in decatur Georgia.

38

00:06:44.160 --> 00:06:49.260

Jade Walker: Miss Williams oversees several divisions that include commercial construction and property management.

39

00:06:49.860 --> 00:07:07.920

Jade Walker: She has attended Clark Atlanta university majoring in County and a minor in music education she's in our second term, as the President of the decaf national cancer cancel and bigger women's section she's also a board member for the lakeside high school foundation national alumni chair.

40

00:07:08.940 --> 00:07:16.800

Jade Walker: she's also an exhilarating board member of eq bank, which is a nonprofit organization that mentors teenage girls from tri city high school.

41

00:07:17.220 --> 00:07:29.460

Jade Walker: And she's also a youth leader at Gospel hope church miss Williams, is a classically trained flutist and, like many of her other activities, she finds it a joy to introduce this beautiful instrument to students over the years.

42

00:07:29.910 --> 00:07:45.420

Jade Walker: Miss Williams, is also a founding member of the stone mountain action coalition smack and the anti racist coalition of decay decatur a RCD along with serving on the cats sheriff Community Commission on use of force policy review committee of 2021.

43

00:07:46.680 --> 00:07:59.100

Jade Walker: Miss Williams was honored to receive the 2020 Georgia, State Secretary of State outstanding Georgia citizen award the 2021 Georgia state senate humanitarian award and the.

44

00:08:00.000 --> 00:08:03.150

Jade Walker: Georgia state House of Representatives community service award.

45

00:08:03.810 --> 00:08:15.960

Jade Walker: If you asked her what her best accomplishment should have would be she would say, I have the honor of being called the world's best auntie to all my siblings and little ones, this is my best accomplishment.

46

00:08:16.680 --> 00:08:30.300

Jade Walker: and ask for our second speaker miss Amina woods she's a licensed social worker psycho therapist and experience program manager, with a demonstrated history of working in the individual and family services industry.

47

00:08:30.900 --> 00:08:39.060

Jade Walker: Miss books, has a master's degree focused of social work from silberman school of social work at hunter college city University of New York.

48

00:08:39.420 --> 00:08:46.230

Jade Walker: She completed her undergrad degree at the city University of New York at your college, where she earned a BA in psychology.

49

00:08:46.830 --> 00:08:57.210

Jade Walker: For the past five years in this industry miss what's work is primarily focused on supporting the need to child welfare involve parents, where she directs the team of parents support specialist.

50

00:08:57.930 --> 00:09:12.480

Jade Walker: This would also facilitates parents support groups and she also organizes training for foster care caseworkers with the goal supporting staff and developing a trauma informed lens when working with parents involved in the child's welfare.

51

00:09:13.740 --> 00:09:20.460

Jade Walker: Additionally, Miss with serves as a member on the N C nw health equity Kovac 19 subcommittee.

52

00:09:21.300 --> 00:09:30.360

Jade Walker: And she was the program director for local New York City Community based organizations involvement with the grant based initiative test trace and take care of.

53

00:09:30.750 --> 00:09:34.230

Jade Walker: That by the office of New York city's mayor bill de blasio.

54

00:09:35.100 --> 00:09:46.080

Jade Walker: As the main initiative from New York city's public health response to the coven 90% of it, Miss what's led a team and Community outreach specialist and resource navigators to canvas York city's.

55

00:09:46.440 --> 00:09:54.150

Jade Walker: neighborhoods hardest hit by kogan 19 she also distributed PP E gear and engaged Community Members about coven 19 testing.

56

00:09:54.810 --> 00:10:09.660

Jade Walker: This was provides aqua therapy for black and African American adults adolescent women and other women of color who are struggling with anxiety depression relationship issues career transition school issues parenting just the name of you.

57

00:10:10.170 --> 00:10:21.000

Jade Walker: Miss what's biggest accomplishments and greatest passion is being a mother to a 12 year old son just did this with states justin is a great scholar leader and she continues to learn from him daily.

58

00:10:21.600 --> 00:10:30.030

Jade Walker: I welcome miss Derrick Williams, our first speaker to speak about her project conducted at the caf section for nc and w Thank you.

59

00:10:32.040 --> 00:10:32.700

Jade Walker: Miss Williams.

60

00:10:34.200 --> 00:10:36.360

Derrica Williams: Thank you so much, Miss Walker for that.

61

00:10:36.420 --> 00:10:45.630

Derrica Williams: For that wonderful and lovely introduction and I would also like to thank the urban Institute and the CDC just for for bringing this.

62

00:10:47.940 --> 00:11:11.940

Derrica Williams: Important platform to the Community, that the cab nc nw section, excuse me earlier this year had an event that we call the kids against coded academy and and we are happy to say that we brought this program to 300 students here in our county and and we noticed that.

63

00:11:13.020 --> 00:11:17.040

Derrica Williams: The important information shared during that three month long.

64

00:11:18.240 --> 00:11:35.070

Derrica Williams: program is was needed amongst college age students young adults and the senior community, so we have adapted the kids against code academy to what we now are calling our code at 19 education Academy.

65

00:11:35.550 --> 00:11:57.510

Derrica Williams: And upon completion of the Academy all of our participants we joyfully call them covert ambassadors, they are will armed with information from our Community partners like the CDC like angels and technology, like my esteem.

66

00:11:59.880 --> 00:12:01.590

Derrica Williams: If we can go to the next slide please.

67

00:12:05.100 --> 00:12:19.500

Derrica Williams: So to demonstrate our impact, our objective is to present science, technology engineering arts and mathematics learning opportunities to students and health education to seniors in our Community.

68

00:12:21.330 --> 00:12:33.990

Derrica Williams: We we want to impact our collegiate population insane w has sections on on many college campuses here in metropolitan Atlanta.

69

00:12:34.710 --> 00:12:52.290

Derrica Williams: We are proud home of several hbc us historically black colleges and universities and and we've got sections located on those campuses Clark Atlanta university spelman college, we also have.

70

00:12:54.030 --> 00:13:03.450

Derrica Williams: kennesaw State University, which is not an hbc you, but it is located in metropolitan Atlanta, and that section on that campus is very.

71

00:13:04.020 --> 00:13:17.520

Derrica Williams: very active amongst those students and and bring in this programming to those students will not only educate them on all things related to cove it but also hopefully impact those.



72

00:13:18.120 --> 00:13:31.740

Derrica Williams: Those students that are better in their networks, we are also excited about bringing this this academy to retired incident senior citizen populations, we have found that.

73

00:13:32.640 --> 00:13:42.420

Derrica Williams: The reason there is vaccine hesitancy it's just simply because of the lack of knowledge it's a lack of understanding what it means.

74

00:13:42.960 --> 00:13:51.870

Derrica Williams: To be vaccinated what it means to be protected, what it means to be actively involved in your health.

75

00:13:52.500 --> 00:14:11.130

Derrica Williams: Disparities amongst people of color communities of color when it comes to health and health equity is alarming and and the cove at 19 education academy The goal is to end or help contribute to lessening that those disparities.

76

00:14:13.620 --> 00:14:14.190

Next slide.

77

00:14:17.250 --> 00:14:31.680

Derrica Williams: So what we will do, we will address misinformation about covert 19 testing, we will promote vaccine confidence, we will improve health literacy of students, their families and the senior community.

78

00:14:32.160 --> 00:14:51.180

Derrica Williams: And I want to go back up to to the top, where it says impact on student learning steam career exploration and improve health literacy, we have found, and this is what our kids against coded academy model that when we introduce this.

79

00:14:52.830 --> 00:15:05.070

Derrica Williams: You know this education about covert 19 and the vaccine to the children in the cab county we sparked something in those little minds.

80

00:15:05.880 --> 00:15:20.340

Derrica Williams: We walked away from from that experience with students who are now interested in going into careers in the same industry, you know there's nothing like a hands on approach and a hands on.

81

00:15:21.810 --> 00:15:36.750

Derrica Williams: You know atmosphere to to light that fire and in a young person's mind and i'm I was very thrilled to find out that we now have these these students who are excited about being an engineer being.

82

00:15:38.670 --> 00:15:43.110

Derrica Williams: Being a scientist being being an rnb being in research and development.

83

00:15:43.830 --> 00:15:57.990

Derrica Williams: They want to go and tour the CDC they want to interact with those speakers that we brought in from the CDC to talk a little bit about what it means to end a day in the life of of that of that grown up and.

84

00:15:58.320 --> 00:16:09.810

Derrica Williams: And we we feel like that will easily transition into the collegiate arena of Obviously we are dealing with young people who are trying to.

85

00:16:10.230 --> 00:16:19.260

Derrica Williams: find their footing and and deciding on what their majors will be some come into college already knowing what they want to major in but some don't.

86

00:16:19.680 --> 00:16:36.450

Derrica Williams: And, as a result of participating in our code at 19 education academy we're hoping that if just for one student if it's just one student who has been impacted, so much so that they want to consider a career in Spain, then we have done our job.

87

00:16:38.100 --> 00:16:50.580

Derrica Williams: Our impact our Community members, the student populations and the senior and retired communities will have hands on steam kits and materials related to the covert.

88

00:16:51.630 --> 00:17:06.270

Derrica Williams: And vaccine science, we have kids where our participants they program their own thermometers we do contact tracing and detection and testing and isolation slash quarantine strategies.

89

00:17:06.990 --> 00:17:17.730

Derrica Williams: That last part about the quarantine strategies we we had a speaker coming in from the CDC, who did a wonderful presentation on the importance of quarantining.

90

00:17:18.450 --> 00:17:32.790

Derrica Williams: If you have been exposed if there is a positive test and and the role that we can play and containing and not continuing to spread the carpet 19 virus.

91

00:17:35.250 --> 00:17:36.210

experience.

92

00:17:39.330 --> 00:17:50.250

Derrica Williams: We engage Spain professionals and public health, like I mentioned earlier, our CDC partners were just wonderful to work with angels and technology that is a nonprofit.

93

00:17:51.780 --> 00:18:10.650

Derrica Williams: organization here in the cab county and they are the supporters who came in with the science kits and facilitated the experiment, the experiments the the contract contact tracing experiments and the antibody testing, and they also.

94

00:18:12.600 --> 00:18:15.600

Derrica Williams: All the participants, how to program their own thermometers.

95

00:18:17.370 --> 00:18:24.690

Derrica Williams: We invite we invited and will invite panelists from the CDC to come.

96

00:18:25.890 --> 00:18:40.260

Derrica Williams: When we present this program to college students and to seniors and senior citizens and the retired community, we invite experts from the CDC we ended each of the.

97

00:18:41.820 --> 00:18:51.570

Derrica Williams: sessions, with a panel discussion and and our partners from the CDC were wonderful presenters they presented the cove at.

98

00:18:52.920 --> 00:18:59.070

Derrica Williams: epidemic or pandemic, excuse me, they presented the pandemic in such a way that it that it did not.

99

00:19:00.210 --> 00:19:12.030

Derrica Williams: It didn't heighten the level of insecurity, the level of fear the level of of people just being really concerned about.

100

00:19:12.690 --> 00:19:26.790

Derrica Williams: The role that we can all play in it says the CDC panelists did a beautiful job of just bringing it home and and adapting what would normally be looked at as very high level.

101

00:19:27.690 --> 00:19:39.750

Derrica Williams: scientific data and making it applicable and and palatable to to our audience and, and for that we're definitely appreciative we.

102

00:19:40.920 --> 00:19:44.820

Derrica Williams: We will be engaging students and and building a senior community.

103

00:19:45.900 --> 00:19:49.860

Derrica Williams: With with involving them in these conversations.

104

00:19:53.190 --> 00:20:04.500

Derrica Williams: showing the power of interactive in inquire learning when participants feel comfortable and we noticed that, as we progress through our.

105

00:20:05.040 --> 00:20:14.880

Derrica Williams: kids it gets coated academy series, it was a three month long series and we met with the students once a month on a Wednesday for an hour and a half.

106

00:20:15.630 --> 00:20:28.080

Derrica Williams: And, and we noticed that, as we progress through the through the sessions our students became more and more active they became more and more engaged they saw that.

107

00:20:28.980 --> 00:20:45.300

Derrica Williams: You know this was, this is a safe space answering the questions that they had when it, you know when it comes to interacting with students in their on their campuses who may have been, who may have tested positive we talked about the mental.

108

00:20:46.410 --> 00:21:04.410

Derrica Williams: Mental health that the the internal challenges that we all suffer with when we have either been impacted by someone close to us, who is tested positive or we just turn the leaves on we turn on the TV and we see how this pandemic is.

109

00:21:06.030 --> 00:21:19.410

Derrica Williams: You know, has impacted our world, and that can be overwhelming that's a lot to digest and having a safe space to release all of that is what we aim to provide and.

110

00:21:19.860 --> 00:21:29.940

Derrica Williams: And we just learned that as long as we kept it interactive the students and we know that this would transition over into the collegiate arena and the young adult arena.

111

00:21:30.630 --> 00:21:44.310

Derrica Williams: As long as we kept it interactive than they they trusted us and they trusted the information that was being passed on to them and that trust translates into being vaccinated next slide please.

112

00:21:47.670 --> 00:21:56.220

Derrica Williams: So the National Council and they grow women takes an active role in improving health literacy among students at colleges and universities, specifically.

113

00:21:56.490 --> 00:22:15.360

Derrica Williams: Historically, black colleges and universities and the retired senior citizens in our communities with establish partnerships with schools, health centers businesses and medical companies were able to dispel covert 19 vaccine myths and misinformation information that is our purpose.

114

00:22:28.440 --> 00:22:39.750

Derrica Williams: Well, I just want to, I want to end with with thinking again the urban Institute and the CDC for providing today's platform, I would like to encourage.

115

00:22:40.950 --> 00:22:58.080

Derrica Williams: Everyone who is privileged to be with with us today to to take what's her today and and help us help the Community if there's anything did the cab and 10 w section can do.

116

00:22:59.070 --> 00:23:10.470

Derrica Williams: To help get vaccine education out in your communities, please don't hesitate to let us know i'll be more than happy to share my contact information.

117

00:23:11.100 --> 00:23:24.030

Derrica Williams: The disparities again amongst communities of color is alarming and and we can actively play a role in helping to dispel a lot of the myths and the misinformation that's out there, regarding Kovac.

118

00:23:25.050 --> 00:23:38.700

Derrica Williams: And the vaccine, thank you for allowing me to speak with you today I am honored to share this this space with with all of all of you, I kind of this work.

119

00:23:39.510 --> 00:23:52.440

Derrica Williams: With a with a goal and that goal is to make our communities as healthy as we can be and health exists on the latter different levels obviously financially.

120

00:23:53.640 --> 00:23:57.870

Derrica Williams: Obviously mentally psychologically in a health.

121

00:23:59.160 --> 00:24:02.100

Derrica Williams: and expense of health and.

122

00:24:03.150 --> 00:24:18.960

Derrica Williams: Anything that that I can do, and anything that that the cabinets and w section can do to contribute to this work is is exactly what we are called to do Thank you again and and I look forward to continuing the conversation.

123

00:24:27.720 --> 00:24:37.350

Amina Woods, LMSW: Thank you okay good afternoon everyone, and thank you again for having me, my name is Amina woods and i'm a New York City.

124

00:24:38.010 --> 00:24:54.930

Amina Woods, LMSW: based social worker i'm also a member of nc and w's national health equity committee serving on the Colbert 19 subcommittee today i'd like to share with you some of the process of our subcommittees planning toward our current initiative.

125

00:24:56.010 --> 00:25:05.460

Amina Woods, LMSW: When we convened in the spring of this year, our Subcommittee Members voted on what areas pertaining to cove at 19 we wanted to address.

126

00:25:06.180 --> 00:25:11.610

Amina Woods, LMSW: What would our initiatives look like, and so we voted and agreed on three focus areas.

127

00:25:12.330 --> 00:25:23.040

Amina Woods, LMSW: The first focus area being on education and awareness around vaccine hesitancy and vaccine readiness cover at 19 long term illnesses pregnancy and the covert vaccine.

128

00:25:23.520 --> 00:25:38.160

Amina Woods, LMSW: cover and going back to school, the second focus area is around health care disparities specifically focusing on policy and legislation and the third focus area is on mental health.

129

00:25:38.850 --> 00:25:57.780

Amina Woods, LMSW: We want to bring awareness to covert causation of mental health and also look into the long term, mental health impacts of Kobe at 19 so we agree that our first initiative will be a national town hall series and through this series, I will go and impact.

130

00:25:59.070 --> 00:26:03.900

Amina Woods, LMSW: Our goal in impact would be a national town hall i'm sorry our golden impact.

131

00:26:04.800 --> 00:26:15.570

Amina Woods, LMSW: That we hope to make us to offer evidence based information on vaccine readiness mental health awareness and the importance of vaccinations to minority communities.

132

00:26:15.840 --> 00:26:26.640

Amina Woods, LMSW: with a particular emphasis on the full spectrum of children from grade school through college women of color and those who suffer from mental health challenges.

133

00:26:27.510 --> 00:26:40.950

Amina Woods, LMSW: So once that part was figured out, we then set forth on planning for our very first town hall, which is our covert 19 and back and Back to School town hall that happened on in late July, just a few months ago.

134

00:26:41.670 --> 00:26:56.100

Amina Woods, LMSW: But during the planning process, our committee chair, Dr Angela Elgin realized that the voice of the the youth, the adolescent the collegiate population that voice was missing in our planning.

135

00:26:57.180 --> 00:27:00.630

Amina Woods, LMSW: We needed to hear from them, so we planned.

136

00:27:01.650 --> 00:27:11.730

Amina Woods, LMSW: So for our town hall we ended up planning for a breakout sessions during our Back to School national town hall, and each breakout room was to be specific to three groups.

137

00:27:12.000 --> 00:27:20.970

Amina Woods, LMSW: ages zero to five, then we had grades K through 12 and the collegiate population, but it was recognized that.

138

00:27:21.510 --> 00:27:28.800

Amina Woods, LMSW: We can't we can't share info and answer questions specific to collegiate without hearing from them first.

139

00:27:29.220 --> 00:27:38.010

Amina Woods, LMSW: This had everything to do with the fact that when communicating with adolescents and young adults it's never really a good idea to talk at them.

140

00:27:38.580 --> 00:27:52.080

Amina Woods, LMSW: right for this group in particular active listening can be both can be most beneficial, so we recruited college age students for focus group, we had a focus group, just a few days before our town hall.

141

00:27:52.800 --> 00:27:59.160

Amina Woods, LMSW: And we invited them to share their thoughts their feelings and their experiences around covert 19 and the vaccine.

142

00:28:00.030 --> 00:28:10.860

Amina Woods, LMSW: They were a mixture of high school rising seniors rising college freshmen and students transitioning to their second year of college the conversation was insightful and I learned a lot.

143

00:28:11.430 --> 00:28:25.260

Amina Woods, LMSW: They reflected on the social emotional impact of remote learning, it was tough for them, it was a challenge for them to adjust to their school life to their school based social lives to a remote online platform.

144

00:28:25.860 --> 00:28:37.740

Amina Woods, LMSW: Additionally, each of them noted an increase of downtime and there were there were not as many places to go or people to see, and so this created a time of inwardness for them.

145

00:28:38.280 --> 00:28:45.780



Amina Woods, LMSW: So there was a lot of introspection and self actualization that was happening during this time of social distance.

146

00:28:46.380 --> 00:28:56.430

Amina Woods, LMSW: And you know, they also felt that vaccine incentives were too gimmicky and made them second guess the intention of pairing vaccinations with incentives.

147

00:28:56.850 --> 00:29:03.300

Amina Woods, LMSW: For example, the free free krispy kreme donut with your vaccination shot or New York state.

148

00:29:03.750 --> 00:29:12.090

Amina Woods, LMSW: If you get your bag your vaccination your name was entered in a lottery for a college tuition scholarship where your tuition was fully covered.

149

00:29:12.390 --> 00:29:25.740

Amina Woods, LMSW: They felt that that was too gimmicky for them and they agreed that the only incentive that they needed to return to school was to be able to be back with your friends to be able to socialize and the way that they have always known how to which is in person.

150

00:29:26.910 --> 00:29:37.500

Amina Woods, LMSW: And so the collegiate focus group was inspiring, so much so that our cove at 19 subcommittee had had we've started planning for a larger discussion with with collegiate.

151

00:29:38.040 --> 00:29:45.900

Amina Woods, LMSW: And more over, to be honest, the data from our Back to School town hall rather prove that we need to have a separate conversation with them.

152

00:29:46.170 --> 00:29:58.650

Amina Woods, LMSW: Because the 18 to 24 demographic was not represented at our first event the back to school and coven So this was, and this was based on the post event evaluations that each registering received.

153

00:29:59.790 --> 00:30:11.700

Amina Woods, LMSW: So we have some ideas, the first being that, in order to impact this group of 18 to 24 year olds, we need to meet them where they are, we need to go to them as opposed to expecting them to come to us.

154

00:30:12.390 --> 00:30:21.930

Amina Woods, LMSW: We discussed how to make this happen, where do we find them right well we're going to tap into our resources and see nw has collegiate sections all over the country.

155

00:30:22.200 --> 00:30:30.510

Amina Woods, LMSW: And so, our plan is to request the support of our collegiate sections in organizing another national town hall across college campuses.

156

00:30:30.990 --> 00:30:33.840

Amina Woods, LMSW: we're still very much in the planning stages of this idea.

157

00:30:34.350 --> 00:30:43.530

Amina Woods, LMSW: And some things that came up was to make this a hybrid event where we'll have a live online platform and have at least one school, who will host an in person event.

158

00:30:43.860 --> 00:30:58.020

Amina Woods, LMSW: Of course, all considering colon health and safety regulations and through this event, we also want to be able to develop a repository of campus campus resources for collegiate mental health, health and wellness and financial empowerment.

159

00:30:59.220 --> 00:31:08.250

Amina Woods, LMSW: So many colleges and universities across the country have implemented mandatory vaccinations for students, this is definitely the policy in New York state.

160

00:31:09.120 --> 00:31:20.790

Amina Woods, LMSW: For our public city and state universities and colleges and says, possibly, the majority of college Students must be vaccinated, it would appear that we would be preaching to the choir right.

161

00:31:21.660 --> 00:31:32.910

Amina Woods, LMSW: But there is still so much to learn about covert 19 and the vaccine, especially because covert 19 and vaccination information, information changes so frequently.

162

00:31:33.390 --> 00:31:40.230

Amina Woods, LMSW: And cook and colleges have influence they should be considered as trusted messengers of this information.

163

00:31:40.590 --> 00:31:49.110

Amina Woods, LMSW: They have influence on their peers collegiate and otherwise and family members, in fact, they have influenced all over the world.

164

00:31:49.560 --> 00:31:59.190

Amina Woods, LMSW: We live in an era of the social media influences culture and so their influence can potentially hit all corners of the globe, thanks to social media.

165

00:31:59.880 --> 00:32:11.460

Amina Woods, LMSW: I have a 12 year old and while he's not college age, the personal choice, he made to on his own to be vaccinated played a major part in my decision to get the vaccine.

166

00:32:13.230 --> 00:32:32.580

Amina Woods, LMSW: And i'm done, but the last sentence that i'll say is that we should be trusting the voice of adolescence and listening to them, listening to them empowers them and they definitely have the power to help fight this covert 19 vaccine this not the vaccine the covert 19 pandemic, thank you.

167

00:32:38.160 --> 00:32:49.530

Brigitte Courtot: Wonderful thanks to you all, and we have around 10 minutes to so we're going to launch this poll in a minute we'll just let this slide rest here, though, while we do our Q amp a.

168

00:32:50.400 --> 00:33:04.260

Brigitte Courtot: So we have about 10 minutes for questions and answers, so I want to remind you to put your questions into the Q amp a or if you'd like to speak, your question raise your hand and i'm checking now, I do not see hands raised.

169

00:33:05.010 --> 00:33:11.910

Brigitte Courtot: So type your question into Q amp a I know a couple of questions came in and and as Walker has been answering them as we go.

170

00:33:12.660 --> 00:33:18.540

Brigitte Courtot: Yes, we will have a recording of the event, and I know there's some examples of what's in the steam kits to that you all.

171

00:33:18.990 --> 00:33:27.150

Brigitte Courtot: can take a look at in the queue and a those should be available for you to see but as we're waiting for more questions to come in.

172

00:33:28.050 --> 00:33:38.220

Brigette Courtot: I know one thing that we've spoken about a lot what a lot of partnering for vaccine equity programs are doing is trying to kind of forge partnerships in the Community with places like schools.

173

00:33:39.240 --> 00:33:55.230

Brigette Courtot: and other kind of institutions that might be trusted or where the target populations are so kind of what are your top tips or, if you have just one or two top tips for kind of forging a partnership, potentially, with a new institution, how to go about it.

174

00:33:57.360 --> 00:34:01.950

Derrica Williams: um I would love to answer that question, I am.

175

00:34:03.870 --> 00:34:05.580

Derrica Williams: The recipient of.

176

00:34:07.440 --> 00:34:10.890

Derrica Williams: Some some beautiful friendships I i've got.

177

00:34:12.090 --> 00:34:20.400

Derrica Williams: The network of community leaders into CAP county have proven, time and time again, since this pandemic that they're committed to fighting.

178

00:34:22.170 --> 00:34:28.860

Derrica Williams: The inequities and our Community and they put money behind that that support the CAP counties.

179

00:34:30.150 --> 00:34:32.610

Derrica Williams: The government our CEO.

180

00:34:33.930 --> 00:34:54.300

Derrica Williams: awarded us a grant we you know, we received a \$40,000 grant from the cab county and that helped to fund the the purchases of the the kids and the kids included, you know P P it included.

181

00:34:55.710 --> 00:35:03.900

Derrica Williams: You know, there was a battery operated controller, and I have to look at my notes, because I am not a scientist, however, I had a lot of fun with the students.

182

00:35:04.410 --> 00:35:14.190

Derrica Williams: make it my own thermometer and doing contact tracing and antibody testing right along with them, and of course we brought in some subject subject matter experts.

183

00:35:15.000 --> 00:35:21.120

Derrica Williams: angels in technology that's the company that provided the kids they also facilitated the experiments.

184

00:35:21.870 --> 00:35:30.480

Derrica Williams: My team that is an organization that was founded by one of our very own insane w members tahari.

185

00:35:31.080 --> 00:35:49.020

Derrica Williams: So sour and she partnered with the cab and CNN w section and she and her company and and some folks associated with her company, they are the ones that facilitated the contact tracing and the antibody testing I think if you cast your net wide.

186

00:35:50.070 --> 00:35:54.510

Derrica Williams: You will reap the rewards of drawing in.

187

00:35:55.800 --> 00:36:08.610

Derrica Williams: Companies and people who you don't even realize are have you on the radar the pandemic is important to so many different communities of people, both in corporate America and in the.

188

00:36:10.050 --> 00:36:13.800

Derrica Williams: In the government sector and and and and.

189

00:36:15.120 --> 00:36:35.370

Derrica Williams: I was just thrilled when you know we were unfortunately at the end of our programming for the students and we were still getting phone calls from people who wanted to partner with us and that's why we decided to to tweak the program a little bit and bring it to communities of.

190

00:36:36.690 --> 00:36:40.440

Derrica Williams: young adults and the senior senior communities, because we've got the support.

191

00:36:41.520 --> 00:36:50.100

Brigitte Courtot: That demand is really heartening to hear about it really is so and I imagine, because they're also getting something from these kids to the school systems are right, this is helping.

192

00:36:50.100 --> 00:37:01.440

Brigitte Courtot: them boost their steam education, so thank you very much, another question that's come in, and this is, I think, an important when you when you think even about our kind of young adult series, it has been.

193

00:37:01.890 --> 00:37:12.630

Brigitte Courtot: disproportionately kind of focused on kind of college students and sort of educational institutions, so do either of you have insights on.

194

00:37:13.920 --> 00:37:26.040

Brigitte Courtot: Effective outreach to the young adult population that are not connected to those institutions so could be a little out of your wheelhouse if this is what your programs have been focused on, but if you do have any insights here.

195

00:37:27.120 --> 00:37:28.230

Brigitte Courtot: invite you to share them.

196

00:37:29.490 --> 00:37:30.810

Amina Woods, LMSW: door i'll speak to that.

197

00:37:31.830 --> 00:37:41.820

Amina Woods, LMSW: So, just as I mentioned a few moments ago right our collegiate age students should be should be trusted as credible messengers.

198

00:37:43.260 --> 00:37:54.600

Amina Woods, LMSW: Their college friends aren't the only friends that they have so we can share this information with them educate them bring awareness to them about the COPA vaccine and.

199

00:37:55.110 --> 00:38:14.010

Amina Woods, LMSW: The covert virus, so that they can bring it back home to their friends and their families and their peers in their in their communities, I think, in my opinion, that would be one that would that would be an idea that I would have as far as how we can reach non collegiate adolescents.

200

00:38:15.480 --> 00:38:22.050

Jade Walker: And just to piggyback on what is flip said, we also partner with uber and CSW as an organization.

201

00:38:22.530 --> 00:38:30.540

Jade Walker: Partner hoover's We understand that some of your young person transportation assessment, going to be an obstacle, especially because you probably don't have a job, where you can just.

202

00:38:31.290 --> 00:38:49.110

Jade Walker: Take leave think the young this hamlin mentioned that about the certain people who couldn't take off and that would be a reason why they wouldn't be getting vaccine uptake so if you're a partner with us, or we can afford to offer that promo to.

203

00:38:50.610 --> 00:38:56.910

Jade Walker: Inner event of what we've done is we've made sure that I believe uber offers free rock for free rides.

204

00:38:57.180 --> 00:39:04.590

Jade Walker: So again, if you get to Pfizer Johnson, you have to come back to that secondary right because we wanted to give a little wiggle room if you need to to make.

205

00:39:04.980 --> 00:39:15.570

Jade Walker: ends meet in order to get that vaccine, maybe you have to go and register first and then go back home, so we just wanted to add a couple extra rights there we've also made sure we work with departments.

206

00:39:17.370 --> 00:39:24.270

Jade Walker: That work with child welfare Prince george's county in particular is linked up with their Department of Health, which is definitely a.

207

00:39:25.590 --> 00:39:37.830

Jade Walker: suggested by the CDC to make sure that we're announcing this information, because a lot of people just not aware of the resources, you know it's just trying to get people aware that these things are out here, and this is how you utilize them.

208

00:39:38.370 --> 00:39:46.470

Jade Walker: So yeah but just different ways to kind of address those individuals who are new those a certain institutions that you know we have a straight pipeline to.

209

00:39:47.760 --> 00:39:56.220

Brigette Courtot: And I see that you're kind of talking about some activities that are both kind of getting at that confidence issue, but also the barrier issues so trying to two pronged approach for young adults.

210

00:39:57.630 --> 00:40:08.460

Brigette Courtot: So I and i'll follow up because I just see a question here, do you could you follow up or provide any more information about your uber contacts doesn't have to be.

211

00:40:09.240 --> 00:40:19.950

Brigette Courtot: Right publicly but but it sounds it looks like there's a attendees interested in learning more about how you went about that so might be able to follow up offline unless you have a quick tip now.

212

00:40:21.450 --> 00:40:36.840

Jade Walker: They don't have a quick tip that was definitely a power move either say Barry philanthropy philanthropy departments Okay, but please reach out, and I will definitely follow up and see what we can do please my emails in the chat i'll throw it into awesome.

213

00:40:37.680 --> 00:40:44.070

Brigette Courtot: I, so I think we have time for maybe one or two more questions, and one that came in through the Q amp a.

214

00:40:45.270 --> 00:40:55.170

Brigette Courtot: For any of you have you seen commonalities across communities of color so whether it was the latinx Hispanic Community or the American Indian native hawaiian Pacific islander community.

215

00:40:55.410 --> 00:41:07.800

Brigette Courtot: And so, this posters that I feel like there could be intersection ality between communities of color on outreach for young adults, so are you either doing partnerships that you could speak about or have you kind of notice commonalities that you think.

216

00:41:08.340 --> 00:41:12.150

Brigette Courtot: The Community could could leverage, as they do their work.

217

00:41:14.010 --> 00:41:14.460

Jade Walker: and

218

00:41:15.150 --> 00:41:15.840

Jade Walker: Please, this one.

219

00:41:17.310 --> 00:41:30.210



Derrica Williams: Well, I just wanted to say, real quick that we, we will be partnering with the Georgia Hispanic Chamber of Commerce and and we were not sure what that will look like.

220

00:41:30.840 --> 00:41:39.000

Derrica Williams: We know that the platform will be vaccine education and and we actually have a.

221

00:41:39.810 --> 00:41:50.040

Derrica Williams: we've got a planning meeting scheduled for next week and and I will definitely keep you guys updated on on the outcome of that I was thrilled when they reached out.

222

00:41:50.400 --> 00:42:03.840

Derrica Williams: And, and I do believe that there is some intersectionality between our Community, meaning people African Americans and the Hispanic community and and just trying to.

223

00:42:05.610 --> 00:42:24.120

Derrica Williams: You know leverage the the context, the Community support from the business support the government support and and present what we have at one time to a larger group I think will be a lot more impactful And what better way to do that than to partner.

224

00:42:26.220 --> 00:42:39.210

Brigitte Courtot: Wonderful so we have just a couple of minutes left and i'm going to ask Laura to launch our satisfaction, Paul so before you all sign off if you wouldn't mind just filling out this quick poll for us.

225

00:42:40.320 --> 00:42:47.550

Brigitte Courtot: And to our speakers as Walker miss woods miss Williams, we really appreciate you taking time this afternoon to share with the Community.

226

00:42:47.820 --> 00:42:53.940

Brigitte Courtot: We have one or two more minutes if you have any kind of final remarks, I want to remind everybody that our materials.

227

00:42:54.480 --> 00:43:04.230

Brigitte Courtot: will be available on the website that's also a good way to find some of our speakers, hopefully, our speakers are also on our website and have profiles there you can search for them in the peer directory.

228

00:43:04.380 --> 00:43:05.640

Brigette Courtot: And message them that way.

229

00:43:06.060 --> 00:43:14.790

Brigette Courtot: So if you see people on these events and you want to know how to reach them to ask follow up questions that's a that's a good tip so any final thoughts before we close the call.

230

00:43:17.070 --> 00:43:29.790

Jade Walker: don't hesitate to reach out there is the organization too small, we speak with any individual because every Organization has some outreach to their cohort whether it's young religious.

231

00:43:31.350 --> 00:43:42.150

Jade Walker: Spanish Asian, it does not matter we're interested in working with anyone, because we are stronger as partners, we all know this and we say it consistently but it's very true to miss Williams point.

232

00:43:42.450 --> 00:43:54.810

Jade Walker: We really try to bridge where we can and it doesn't mean we have to go in and grant together, we could just host an event together and then can be a great way to get our populations to come together so that that's just by 10 cents.

233

00:43:56.040 --> 00:44:05.940

Brigette Courtot: I think that's a great point to end on if I if it looks like this one's a miss Williams agree so I did see a question coming up in the chat about our website, so let me just add that.

234

00:44:06.060 --> 00:44:07.650

Brigette Courtot: Because I know we have some.

235

00:44:08.370 --> 00:44:15.030

Brigette Courtot: audience Members who are not part of the partnering for vaccine equity Community meaning, you are not funded by the CDC through that Program.

236

00:44:15.240 --> 00:44:21.000

Brigette Courtot: But you are partnering with an organization, that is, you might be a section of nc nw, for instance, that isn't getting direct funding so.

237

00:44:21.210 --> 00:44:27.810

Brigette Courtot: If that is the case, then you will not have access to our website our website is private only for the partnering for vaccine equity.

238

00:44:28.530 --> 00:44:40.020

Brigette Courtot: program members funded by the CDC, however, if you're here, because you know someone who forwarded the invitation to you and is a funded partner, and they can help you get access to.

239

00:44:40.620 --> 00:44:48.300

Brigette Courtot: To recording so soon our recordings event and resources will be available to the broader public, but right now, they are only on our website.

240

00:44:48.720 --> 00:44:58.680

Brigette Courtot: So you will have to reach out to somebody who is part of the funded program and the speakers are so and jade shared her information so she can forward request to us and we can help you out with that.

241

00:45:00.600 --> 00:45:10.830

Brigette Courtot: Alright, thanks all really appreciate again you spending part of your afternoon with us and stay tuned for more learning events thanks again to our speakers and have a good weekend.