**Description for**

**T3E3 Master.mp4**

**“Poll Animation”**

Graphical user interface, text

Description automatically generated

This 15 second square video animation can be used on Facebook and Instagram and is a part of a series of social images and videos that dispel the misinformation that is prevalent in the Black community.

**Ways to use it:**

* Post the video organically on your organization's social pages or channels mentioned above.
* Use the video as a paid ad on any of these same social sites

**Add your own words to the caption!**

* Add a call to action to get vaccinated.
* Add a link to a local vaccination event
* Add a link to your website or a partner website

See playbook (PDF) for more details.