**Description for C1W CDCF Untruth Social INSTAGRAM Statics**

**Files:   
C1W CDCF-T4E3-1080x1080- INSTAGRAM 1.JPG**

**C1W CDCF-T4E3-1080x1080- INSTAGRAM 2.JPG**

**C1W CDCF-T4E3-1080x1080- INSTAGRAM 3.JPG**

Graphical user interface, text, application

Description automatically generatedText

Description automatically generatedText

Description automatically generated

This 3-part static image set are to be used on Instagram and is a part of a series of social images and videos that dispel the misinformation that is prevalent in the Black community.

**Ways to use it:**

* Post organically on your organization’s Instagram page
  + All 3 images in the proper order as shown above
  + Only Image 1
  + Only Image 3

**CAUTION:** We do not recommend using these images as a paid media carousel because Facebook’s algorithm *may* jumble the order of the separate images.

**Beginner caption to write [COPY and PASTE]:**

*We all hear the misinformation every day. There's a lot of talk. Don't give in to it. Discover the truth behind this common myth. 👉*

**Add your own words to the caption!**

* Add a call to action to get vaccinated.
* Add a link to a local vaccination event
* Add a link to your website or a partner website