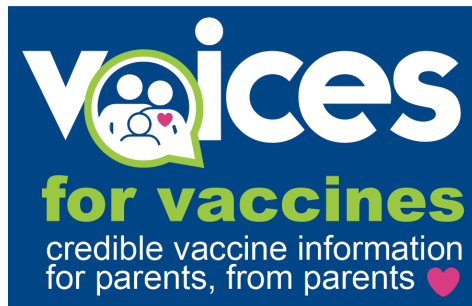The information on this page is a simple primer on how to give our graphics your own branding. Last updated 6/28/24.
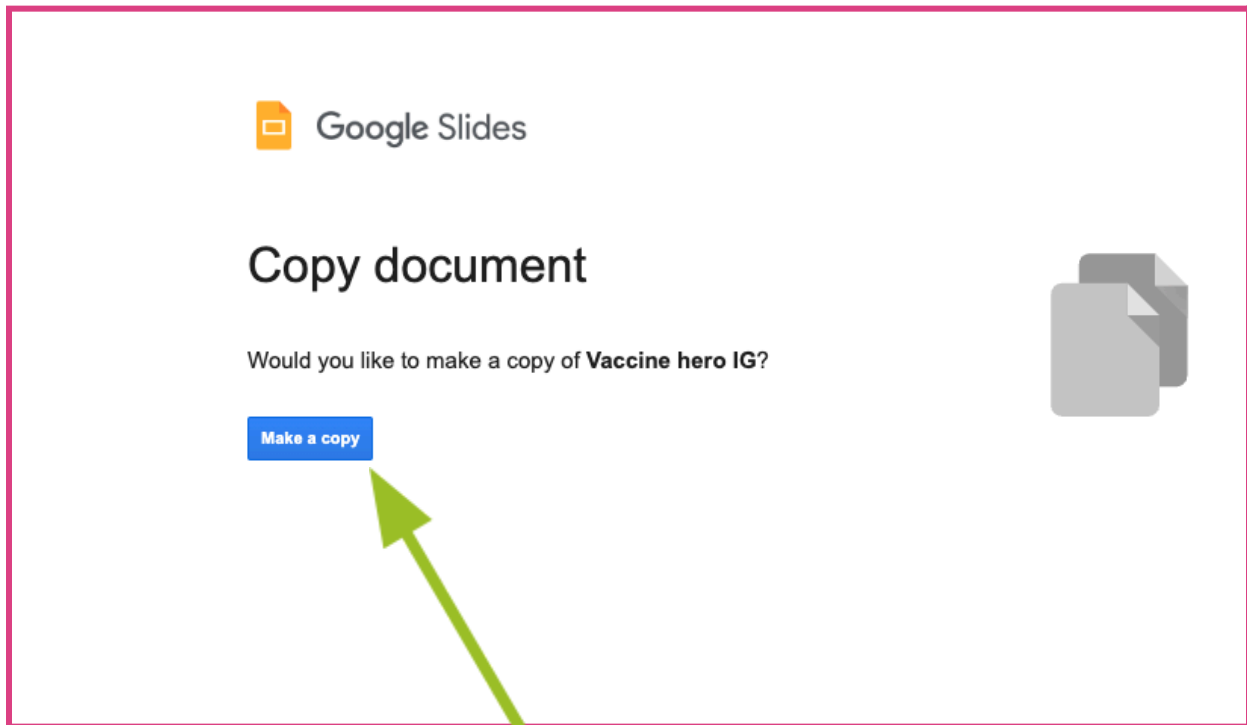

NIAM 2024 CUSTOMIZABLE POSTS

1. GET YOUR OWN COPY

Click the link
Once you click on the link to one of our graphics, you will be taken to a page that looks like this:
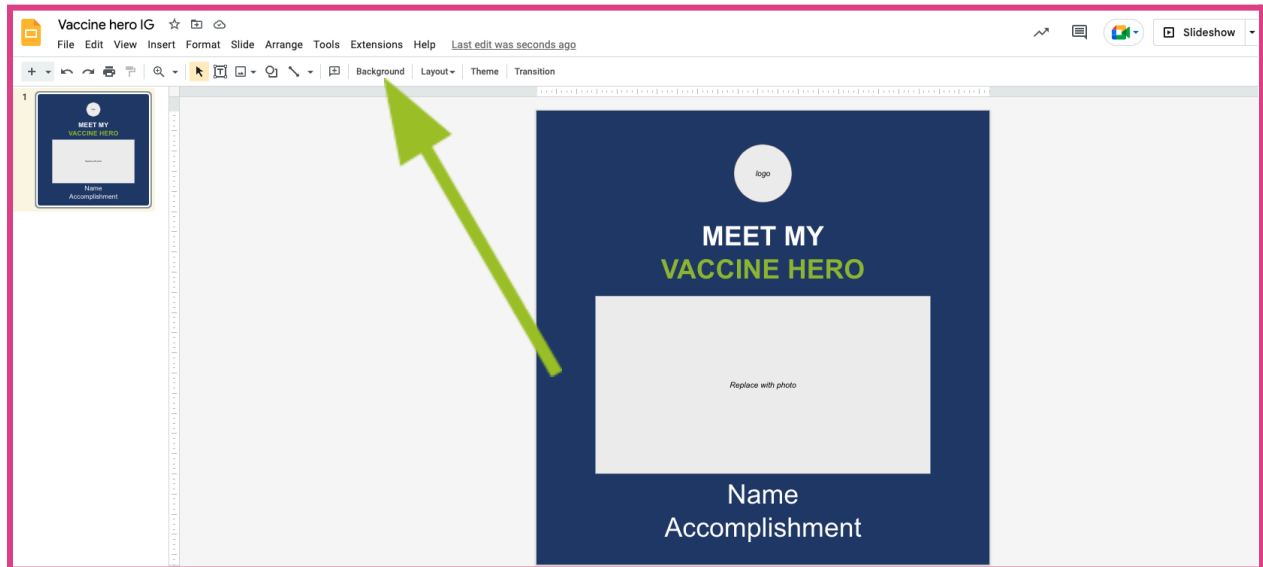

Click on Make a Copy
Making a copy gives you the power to make any changes you'd like and to keep this template in your Google Drive.
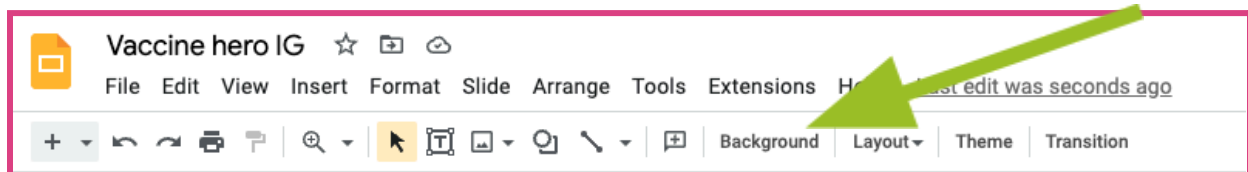
2. PICK YOUR BACKGROUND COLOR

Find Background on your toolbar

Most of your customizing will be done through the toolbar. Once you locate the item you want to customize, you can choose your brand colors, your favorite colors, or whatever color suits your fancy. The current colors are Voices for Vaccines' brand colors.
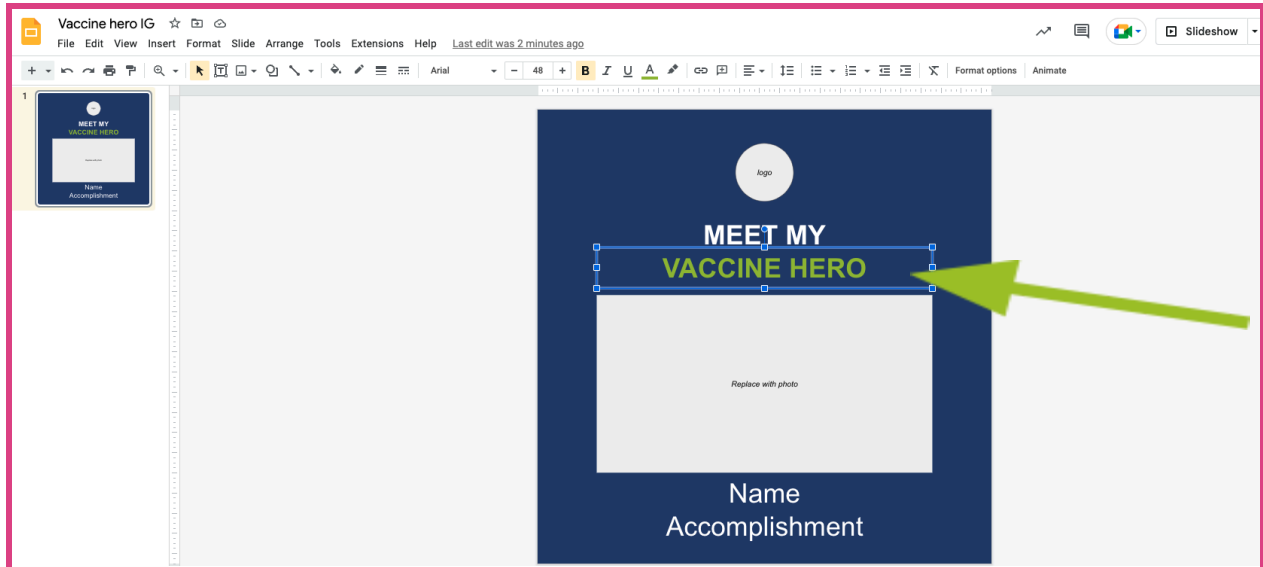

To customize your background color (or the color of your canvas, as it were), locate the Background on the toolbar, between the comment icon and the Layout pulldown. Once you click on the background tab, you will be given the color options to help you customize this graphic and make it your own.
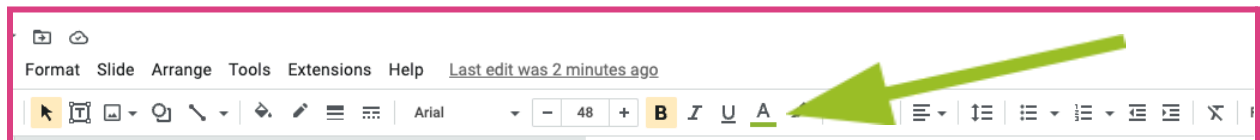

3. MAKE THE WORDS YOUR OWN

Click on each line of text

Each line of our templates is its own separate entity, so you will need to customize each line separately. You will want to make both the wording and the colors of the letter. We suggest you start by changing the names and accomplishments, the facts, or other lines you'd like to rephrase. Some wording can remain.

Choose your color and font

If you have a dark color, we recommend sticking with white, but lighter backgrounds may steer you toward darker letters. You may also have particular fonts you prefer. Once you click on a text box, a new toolbar will show up.

This toolbar offers you the customary text formatting options. The color option can be difficult to distinguish, but it is hiding right there next to the option to underline your letters.
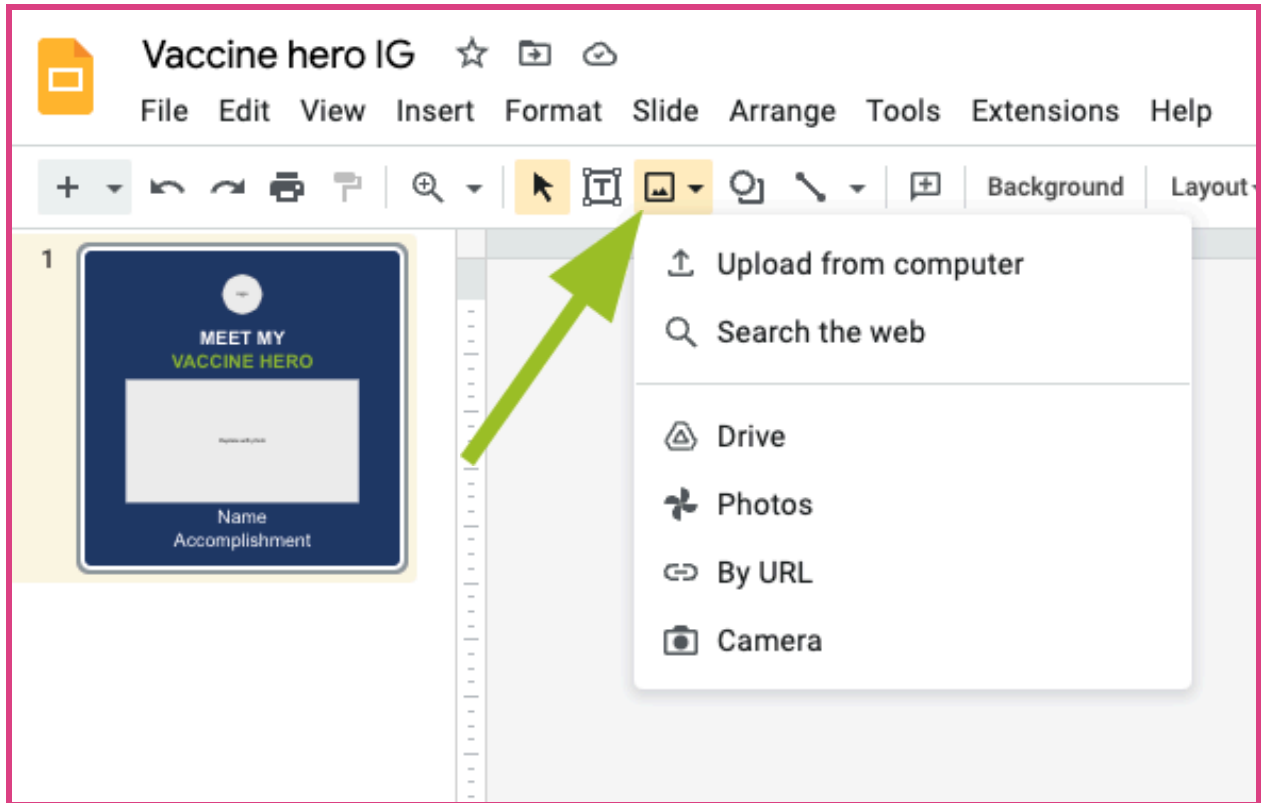
4. UPLOAD YOUR OWN PHOTO AND LOGO

Locate the correct spot

Not all of our graphics use photos, but it will be obvious which ones do because we have a big, gray rectangle labeled "Replace with photo" to help guide you. The logo section is marked with a gray circle labeled "Logo." What can we say? We like being obvious.

Upload and place your images

The place for uploading images looks like a cute little photo. Click that icon and choose the location from which you will find your photo or logo.

No logo? No problem.

You are under no obligation to have a logo. You can delete the logo space, use a cute photo of yourself, or borrow our logo:
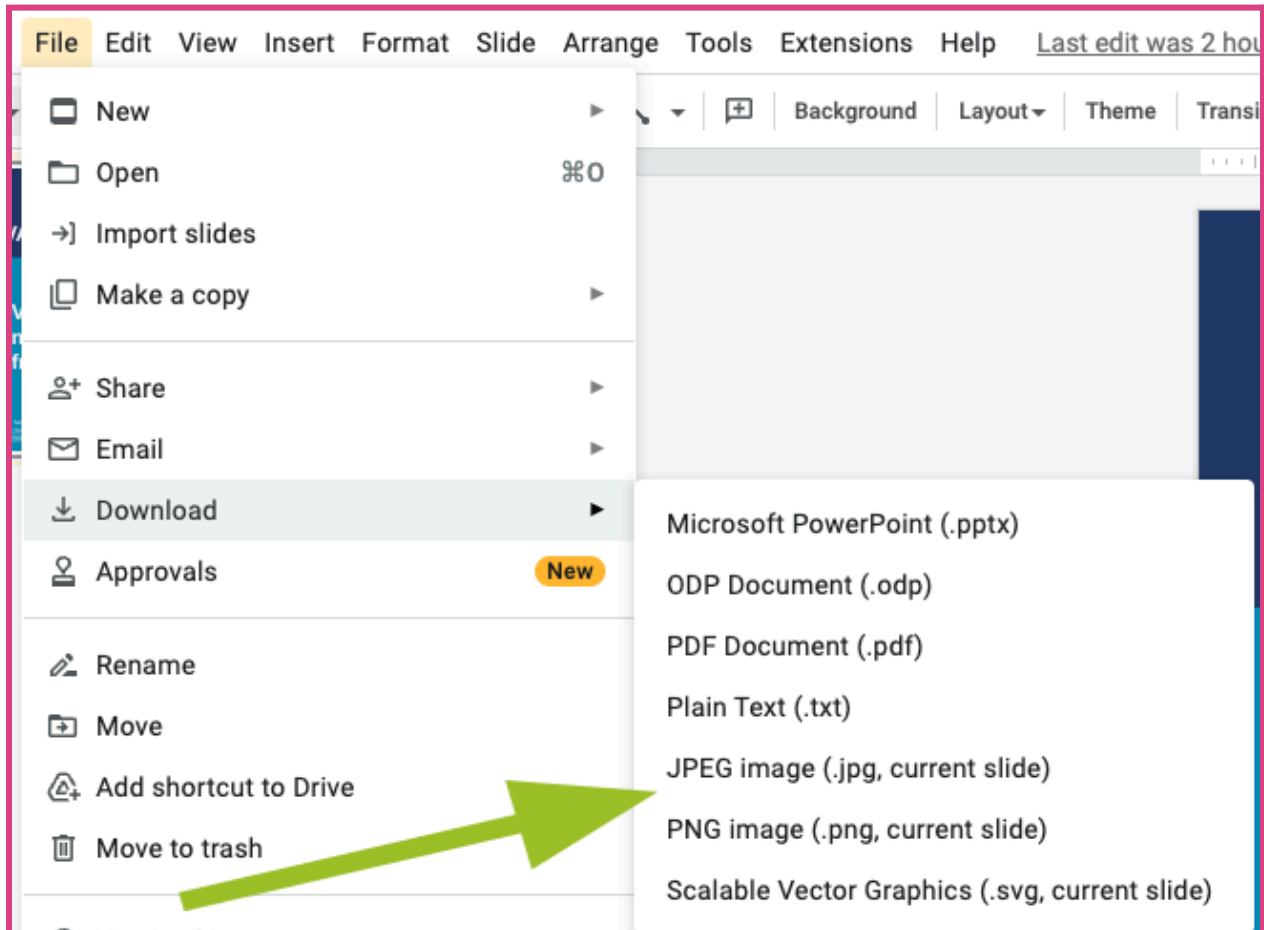

Right-click to copy and paste.

5. DOWNLOAD AND SHARE

Download your image to share it
To download the image, locate the File dropdown on the Google Slide menu. When you hover over the Download option, you will be given choices about what kind of file you'd like. In order to share your graphic on social media, choose either a JPEG or a PNG.

Download the image, and you are all set to share on social media!

Tag us to help us take your social media prowess further: **@Voices4Vaccines** on Twitter and Instagram! Use the hashtag **#NIAM2024** to help others find your posts.

Get started customizing!
Click —--> https://www.voicesforvaccines.org/niam-2024/