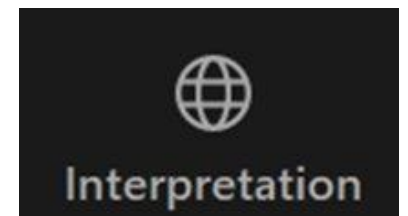


Partnering for **Vaccine Equity**



What to Expect at the 2023 American Public Health Association (APHA) Meeting
October 23, 2023



Zoom Webinar Features

- Participants have been **muted** upon entry to this meeting, but you can unmute to ask a question, OR
- Use **Q&A tab** in Zoom task bar to submit a question at any time
- **Live Spanish interpretation:** select your listening language in the Zoom toolbar (Globe icon)
- All **session materials and video recording** will be shared via our website and the P4VE listserv
- Give feedback via the **satisfaction poll** (launched after our featured presentation)
- **Technical problems?** Email vaxequitylearning@urban.org

Today's Featured Speaker



Benita L. Harris, MPH

Immunization Services Division (ISD), National Center for Immunization and Respiratory Diseases (NCIRD), Centers for Disease Control and Prevention (CDC)



So, You're Going to APHA!

Tips and Strategies for Navigating a Large Public Health Conference

Benita L. Harris, MPH

Vaccine Equity Liaison and SME

Lead, Learning Community & Partnership Support

October 23rd, 2023

For P4VE Learning Community members and other organizations working to advance vaccine equity.



Conference Date: November 12-15, 2023 in Atlanta

"Creating the Healthiest Nation: Overcoming Social and Ethical Challenges"

Today we will discuss practical tips and strategies to navigate APHA, including:

Learning about the latest research

Networking with professionals

Sharing your work

Opportunities to engage, collaborate, and grow

What is offered at APHA?

Scientific Program:

The Annual Meeting includes hundreds of scientific presentations and posters on all topics of public health.

Coffee Talks:

Informal conversations during the meeting to discuss public health challenges that have been left unanswered.

Emerging Scholars Theater:

The Emerging Scholars Theater showcases APHA student members' cutting-edge research in an oral presentation format.

APHA General Sessions and Champion Conversations:

APHA curates an educational program that explores timely and relevant topics featuring key public health thought leaders.

Leadership Lab:

The Leadership Lab is a series of collaborative and engaging professional development sessions focused on business, leadership and management concepts.

Learning Institutes:

Earn additional CE credits by attending Learning Institutes, half-, full- and two-day courses that focus on professional development and build on knowledge and skills.

Public Health Awards Ceremony and Luncheon:

Recognizing individuals who will receive the association's most distinguished awards.

Public Health Film Festival:

Offering feature length films that demonstrate, educate, inspire and encourage a change for a healthier future.

Ignition Stage:

The stage will showcase speakers who ignite attendees' ideas, launch their skills and inspire change through short, interactive presentations.

APHA TV:

APHA TV airs a wide range of public health discussions from professionals, advocates and leaders, each giving their unique perspective and message.

Before the Conference



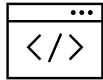
Plan Ahead

Review the conference program, identify sessions



Set Clear Goals

Are you there to network, learn about specific topics, present your research?



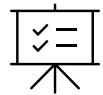
Review the Program

Identify sessions, workshops and speakers that align with your goals and interests



Connect Online

Join groups to network, share information, get updates



Prepare Your Materials

Ensure your presentation is ready and well-practiced

During the Conference



Arrive Early

Secure a good seat, allow time for networking



Network Actively

Attend networking events, social gatherings, poster sessions, business cards



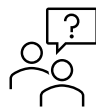
Attend Diverse Sessions

Minimize distractions and fully engaging in sessions



Take Notes

Jot down key takeaways, insights, contact information



Ask Questions

Engage with speakers, ask questions, provide insights



Visit Exhibits and Poster Sessions

Learn about new products, services, and research



Stay Hydrated and Rested!

After the Conference



Follow Up

Thank you emails, connect on LinkedIn, build relationships



Review and Reflect

Did you achieve your goal? Make valuable connections?



Implement What You've Learned

Apply new knowledge or insights to your work



Share Insights

With colleagues or on social media



Plan for your Next Conference

Use experience to plan for future events



Stay Informed

On latest developments in Public Health

Tools and Resources

Free Digital business cards - <https://bling.me/>

APHA Key sessions and events

- Opening and Closing General Sessions
- Public Health Sessions and Caucuses
- [Social Media Lab](#)
- [APHA Learning Institutes](#) offers [Continuing Education](#) credits.
- Visit [APHA's Public Health CareerMart Career Guidance Center](#).
- Attend book signings in APHA Press.
- Check out poster presentations.
- Visit the [Industry Expert Theater](#) to take a sneak peek at innovative products and services from exhibitors.
- Unwind, relax, and recharge at the [Wellness Center](#).
- Check out the APHA Dance and the various mixers and socials sponsored by public health caucuses and organizations.

APHA Resources

- Frequently Asked Questions - <https://www.apha.org/Events-and-Meetings/Annual/Plan/Frequently-Asked-Questions>
- Network and Collaborate - <https://www.apha.org/membership/network-and-collaborate>

For more information, contact CDC
1-800-CDC-INFO (232-4636)
TTY: 1-888-232-6348 www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



Q&A (and Event Satisfaction Poll)

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Learning Community Announcements

1. Going to APHA? We want to know! (see Google form in chat)
2. Upcoming Learning Sessions (registration links in chat)
 - *Storytelling in the Palm of Your Hands* (two-part smartphone training series)
 - Thursday October 26th (capturing video) | 1- 2:30 pm ET
 - Thursday November 2nd (editing video)| 1-2:30 pm ET
 - *P4VE Learning Community Member Orientation* (reoccurs quarterly)
 - Wednesday November 8th | 1:30 -2 pm ET

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