The Centers for Disease Control and Prevention (CDC) is committed to protecting the health and well-being of people at high risk for COVID-19, including people with disabilities and chronic health conditions. To make sure **everyone** has the information they need to protect their health, CDC has created a collection of resources about COVID-19 in braille.

New from CDC

Braille Resource Partner Promotion Kit

We encourage you to share these helpful resources with your networks, including people who use braille, their family and friends, and organizations that support people who are blind or have low vision. This toolkit includes sample messages to help you spread the word.



Sample social media messages and graphics

You can use the sample social media messages and graphics below to promote CDC’s collection of braille resources about COVID-19.

**Sample Facebook/Instagram and Twitter messages and graphics**

| **Post** | **Image** |
| --- | --- |
| Looking for #COVID19 information in #braille? We’ve partnered with the CDC to provide new braille resources free and on demand. Request them today! |  |
| Get the latest information on #COVID19 vaccines in #braille. These braille resources were created by the CDC, and they’re available to you at no cost. |  |
| [*Add your organization’s name here*] has partnered with CDC to bring you free #braille resources about #COVID19. Learn how to protect yourself and the people you care about. Request the resources today! | A picture containing clothing, human face, person, person  Description automatically generated |
|  |  |
| CDC has created new #braille resources to help you protect yourself and others from COVID-19. Request the resources today! |  |
| #COVID19 is still a serious health risk for many Americans, including people with disabilities and chronic health conditions. Learn how to protect your health with new #braille resources from CDC. Request the resources today! |  |
| CDC is dedicated to protecting the health and well-being of people with disabilities and chronic health conditions. Learn how to protect yourself from #COVID19 with CDC’s new #braille resources, available to you at no cost. |  |
|  |  |
| CDC is committed to supporting people with disabilities and chronic health conditions. Learn how to protect your health with CDC’s new #braille resources, available at no cost. |  |
| As many Americans return to routines from before COVID-19, you may be nervous about what this change means for your family. Learn how to protect yourself and others from #COVID19 with CDC’s new #braille resources. Request them today! |  |
|  |  |

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| --- |
| Content to share online   You can use this content to spread the word about CDC’s braille resources through your organization’s email newsletter, blog, or other online communication channels. Please feel free to adapt this language to meet your organization’s needs. |
| **Shorter post** | |
| **New COVID-19 Resources in Braille**  The Centers for Disease Control and Prevention (CDC) is making it easier for people who use braille to keep up with the latest COVID-19 news. We have partnered with CDC to bring you braille resources about COVID-19 vaccination and other ways to protect yourself and the people you care about. You can request these free resources at [*Add Your Organization’s URL to the braille information*]. | |
| **Longer post** | |
| **New COVID-19 Resources for People who Use Braille**  Many COVID-19 resources aren’t available in braille, so people who are blind or have low vision may not get the information they need to protect themselves and others. The Centers for Disease Control and Prevention (CDC) is working to fill that gap. We’re excited to share that CDC’s Office of the Associate Director for Communication (OADC) has developed resources about COVID-19 in braille. The resources offer simple steps people can take to protect themselves and others from COVID-19. You can request these free braille resources from [organization name] today. Learn more at [*Add Your Organization’s URL to the braille information*]. | |