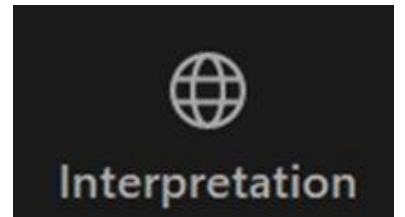Learning Community Webinar: Winning Proposals to Sustain Your
Health Equity Work
11.30.22

Zoom Webinar Features

- Participants will **remain muted** during this webinar, but you can use the **raised hand feature** to be unmuted to ask a question, OR

- Use **Q&A tab** in Zoom task bar to submit a question at any time

- **Live Spanish interpretation**: select the Spanish channel using the Globe icon in the Zoom toolbar

- **Chatroom Etiquette**: Avoid posting questions for the speaker in the Chatroom, and be civil

- Technical problems? Email **vaxequitylearning@urban.org**

Today's Speaker and Panelists

Chelsea Toledo, MA, MPH
Public Advisor
Partnering for Vaccine Equity

Sarimer Sanchez, MD, MPH
Medical Director
Infectious Diseases Bureau
Boston Public Health Commission

Gloria Montiel Hernandez, PhD
Assistant Vice President
Grants & Community Health Research
AltaMed

Liany Arroyo, MPH, CPH
Director
Department of Health and Human Services
City of Hartford

Alia Southworth, MPH
Program Director
Asian Health Coalition

Tips for Finding Funding Opportunities

Partnering for Vaccine Equity Learning Community

November 30, 2022

Chelsea Toledo, MA, MPH, CHES®

Public Health Advisor *(Contractor – ASRT)*

Community Engagement and Vaccine Equity Consultation Team

Partnerships and Health Equity Branch *(proposed)*
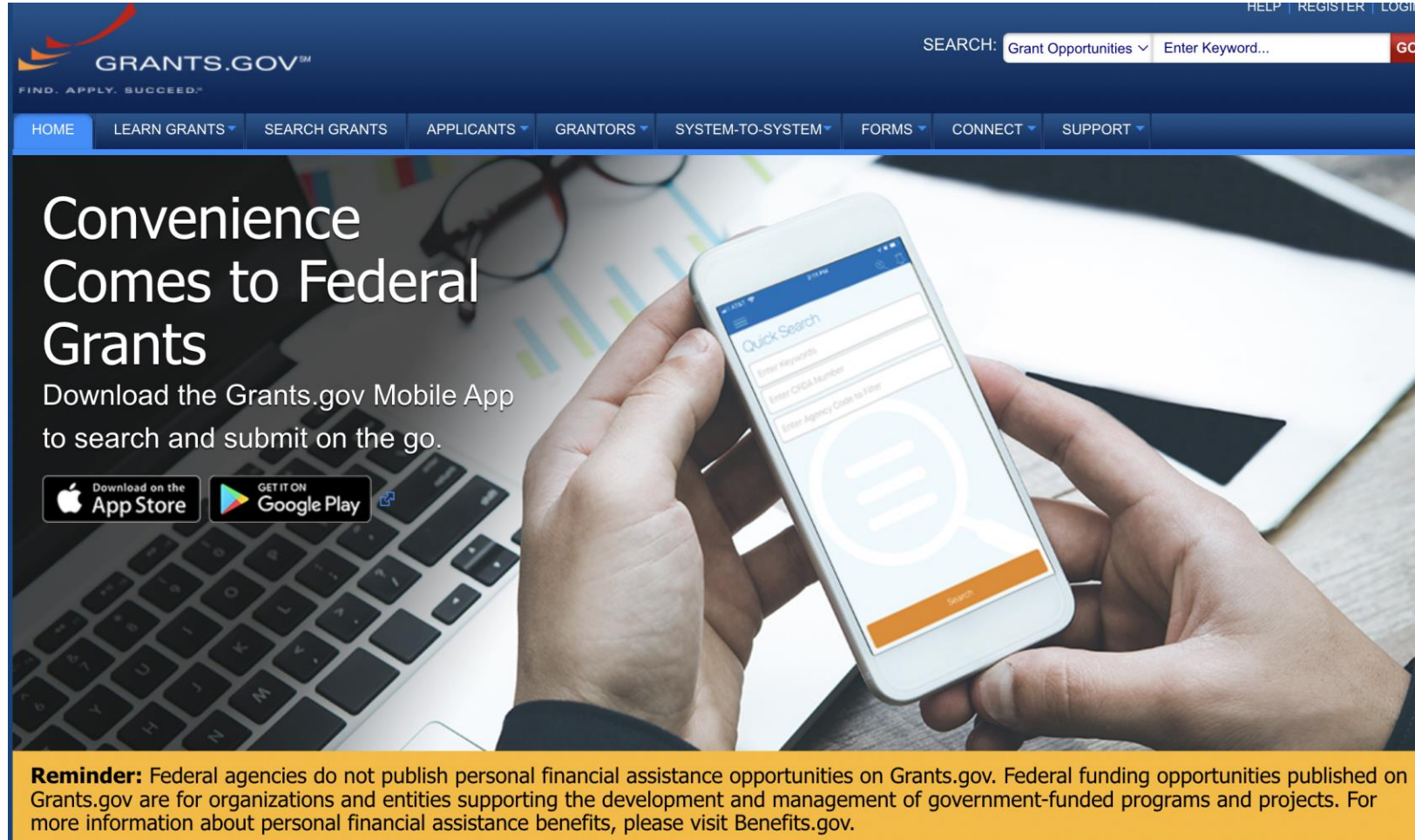
Immunization Services Division, NCIRD, CDC

Who is this presentation for?

Organizations interested in identifying potential funding opportunities

Disclaimers

- **The speaker does not work for or represent Grants.gov, the Office of Minority Health, the National Association of County and City Health Officials (NACCHO), or Americorps.**
  - Demonstrations of these resources represent the speaker's own experience and not official guidance.

- **The funding sources shared today do not represent an exhaustive list.**
  - If you know of other funding sources, please feel free to share them in the chat!

- **This presentation mentions a "Quick Update" newsletter containing funding opportunity links.**
  - If you would like to be added to the distribution list, please contact Chelsea Toledo (rnv8@cdc.gov).

Your Starting Point for Federal Grant Opportunities

Intro to Grants.gov - How to Search for a Federal Grant

Grants.gov Demonstration

Sharing Links from Grants.gov

- The **"Export Detailed Data"** function on the search page returns a spreadsheet with individual links to funding opportunities.

- To share the link to an individual funding opportunity, click the **"Link" button** at the top right-hand corner of the page and copy the URL that appears.
  - Copying and pasting the link in your browser will return you to the Search page.

For a list of links of search results

For a link to a single page
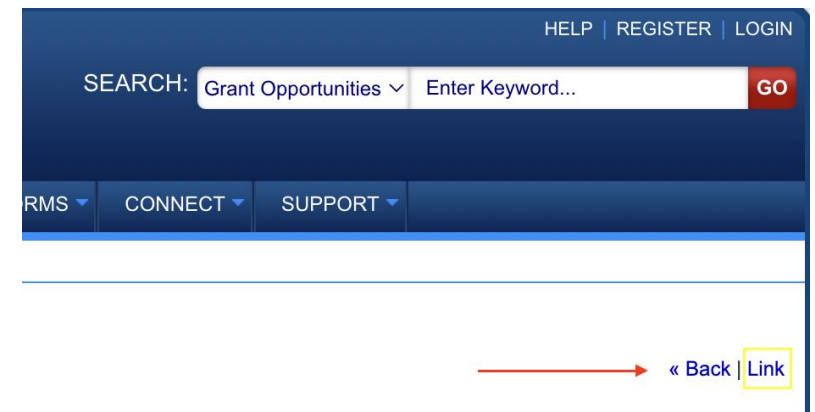
Key Steps of the Application Process

1. **Develop an internal strategy for developing the application**.

2. **Work towards the submission date**.

3. **When writing, think like a reviewer.**

4. **Complete required registrations.** [Can take 3-14 business days.]

5. **Download the grant application package from Grants.gov.**

6. **Complete and submit the grant application package to Grants.gov**.

7. **Track and submit your application package.**

A Quicker Stop for Health Equity Funding Opportunities: Weekly Health Resources from OMH

- The Department of Health and Human Services Office of Minority Health (OMH) disseminates a "Weekly Health Resources" newsletter, containing:
  - Events
  - Funding Opportunities
  - Resources
  - Clinical Trials
  - Information on Workforce Development
  - Recommended Reading

- Content in the newsletter applies to health equity in general (not necessarily vaccine equity).

- Subscribe to this newsletter.

Read the November 16 issue of Weekly Health Resources and subscribe: https://content.govdelivery.com/accounts/USOPHSOMH/bulletins/3369a6e

Other Places to Look for Funding

National Association of County and City Health Officials (NACCHO)
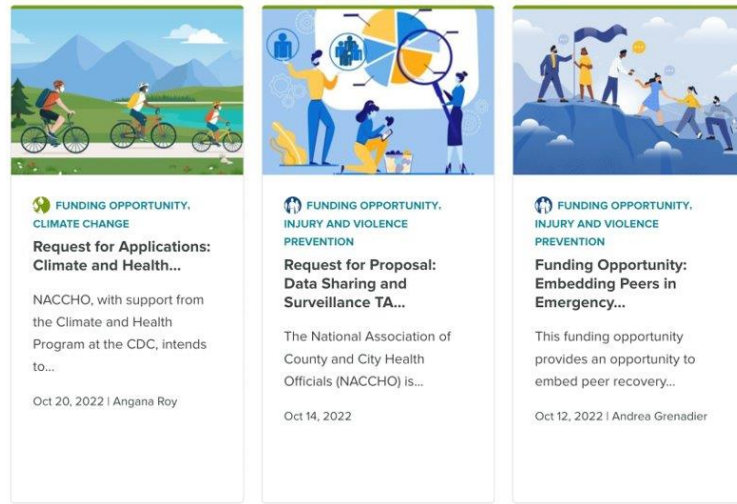
Most funding opportunities are for local health departments, with additional consultancies and other opportunities.

AmeriCorps

AmeriCorps' priorities for this funding opportunity are:

- Efforts to help local communities respond to and recover from the COVID-19 pandemic. Applicants may propose programming to aid communities in their efforts to recover from the COVID-19 pandemic, including public health challenges that have been exacerbated by the pandemic, such as mental health and substance abuse.
- Programs creating pathways to good-quality public health-related careers through onsite experience and training (including pre-apprenticeship or registered apprenticeship programs, work experience and job training programs, and other workforce training and development programs),
- Organizations leading service in communities with concentrated poverty, rural communities, tribal communities, and those organizations serving historically underrepresented and underserved individuals, including but not limited to communities of color, immigrants and refugees, people with disabilities, people who identify as part of the LGBTQIA+ community, people with arrest and/or conviction records, and religious minorities.

The application cycle for AmeriCorps (including for the 2023 Public Health Priorities) is open, with an application deadline of January 4.

"Quick Update" Newsletter from P4VE

- Sent every other Tuesday, the Quick Update email newsletter contains a featured funding opportunity, along with a list of additional funding opportunities.
  - It is also posted to the Learning Community* site.

- If you would like to receive the Quick Update newsletter in your inbox, please contact Chelsea Toledo at rnv8@cdc.gov.

*Resource available only to P4VE-funded partners and jurisdictions.

Your Partnering for Vaccine Equity (P4VE) Quick Update – 11/22/22

Featured Opportunity

Request for Applications from CDC: Developing a Public Health Tool to Predict the Virality of Vaccine Misinformation Narratives

The purpose of this Notice of Funding Opportunity is to support research to develop a predictive forecasting model that identifies new or reemerging misinformation narratives that are likely to disseminate widely and have a high potential for impact on vaccine confidence. The information from this model will then be used to develop a tool that public health agencies could use to predict misinformation trends in the populations served. Finally, the researchers will evaluate the tool's predictive capabilities on both future social media misinformation narratives and real-world events. Learn more and apply by January 6, 2023.

Open Funding Opportunities

If your organization is offering funding related to vaccination and health equity, please let us know at adultvaxprogram@cdc.gov.

- Racial Equity Seed Grants – The POISE Foundation, Deadline: The 10th of each month
- Vaccine Access Fund – LISC, Uber, PayPal Giving Fund and Walgreens, Deadline: N/A (*Currently taking information from organizations interested in future funding*)
- Evidence for Action: Innovative Research to Advance Racial Equity – Robert Wood Johnson Foundation, Deadline: Open
- Rural Health Network Development Program – Health Resources and Services Administration (HRSA), Deadline: November 22
- Cooperative Agreements with Technical Assistance Providers for the Thriving Communities Program – U.S. Department of Transportation, Deadline: November 29
- Advancing the Science of Community-Engaged Health Disparities Research – SAGE Advocacy & Services for LGBTQ+ Elders, Deadline: November 30
- Reducing Disparities in Monkeypox Vaccination Project – CDC Foundation, Extended deadline: November 30
- Funding Opportunity: Public Health Ethics Case Studies – National Association of County and City Health Officials (NACCHO), Deadline: December 2
- NACCHO Seeking a Graphic Designer for New MAPP 2.0 Materials – National Association of County and City Health Officials (NACCHO), Deadline: December 5

Grants.gov Resources

Video Tutorials

- [Introduction to Grants.gov Video Series](#)
- [The Grants.gov Mobile App Video Series](#)

Blogs

- ["What is a Grant?" Blog Series](#)
- [Federal Grantwriting Tips Blog Series](#)

Community Outreach

- Follow [@Grantsdotgov](#) on Twitter.
- Subscribe to the [Grants.gov newsletter.](#)

Grants Learning Center Resources

- [Grants 101](#)
- [Grant Policies](#)
- [Grant Eligiblity](#)
- [Grant Terms](#)
- [Grant Agencies](#)
- [Grant Systems](#)
- [Grant Lifecycle](#)
- [Grant Reporting](#)
- [Applicant Training](#)

Additional Resources

- Check out [CDC's Grants page.](#)
  - [How to Apply](#)
  - [Application Resources](#)
- Check out [NIH's Grants page.](#)
  - [How to Apply – Video Tutorials](#)
- Check out [NACCHO's funding opportunities.](#)
- Check out [AmeriCorps' competitive grants.](#)

- Subscribe to [OMH's Weekly Health Resources](#) newsletter.
- Check your inbox for the P4VE Quick Update newsletter.*
- Check out [tips on building a strong application](#) from the National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM).

*Contact Chelsea Toledo (rnv8@cdc.gov) to be added to the distribution list.

Questions?

Please feel free to share additional funding sources in the chat!

Thank you!

Additional questions? Feel free to email my team in CDC's Partnerships and Health Equity Branch *(proposed)* at PHEBranch@cdc.gov.

Panel Discussion

- Three-year initiative to identify ways to address policies that may create or perpetuate health disparities and may contribute to structural racism

- **P4VE Partners w/Awards:**
  - AltaMed Health Services Corp. (panelist)
  - Boston Public Health Commission (panelist)
  - City of Hartford (panelist)
  - Public Health Advocates

- Three-year initiative to develop and test methods of informing individuals with LEP about availability of language access services in health care-related settings

- **P4VE Partners w/Awards:**
  - Asian Health Coalition (panelist)

Upcoming P4VE Webinar Events

- **P4VE Learning Community Member Orientation**
  - Thursday, Dec. 1st, 1 – 1:30 pm ET

- **Collaborating and Connecting with Faith Communities**
  - Thursday, Dec. 8th, 1 – 2pm ET

- **Motivational Interviewing: What is it and Why Should My Vaccine Equity Program Consider it?**
  - Friday, Dec. 9th, 2:30 – 3:30 pm ET

- **Celebrate P4VE!** (P4VE-funded organizations only)
  - Wednesday, Dec. 14th, 1 – 1:45 pm ET

Event Satisfaction Poll

Partnering for Vaccine Equity