

Perceptions of Vaccines During Pregnancy Survey Social Content

As a follow-up to the white paper published in 2021, [“Improving Maternal Immunization Status: Working Toward Solutions to the Policy, Data, and Implementation Challenges Driving Suboptimal U.S. Maternal Vaccination Rates,”](#) HealthyWomen recently released new survey data to help deepen understanding around the attitudes and barriers towards vaccines during pregnancy and help inform potential next steps for public health experts, policymakers and other stakeholders involved in the maternal immunization space.

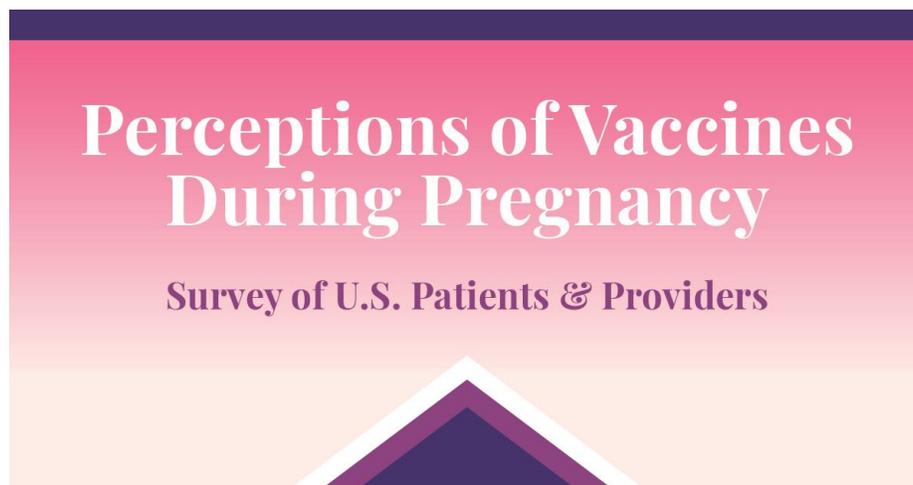
Read the executive summary [here](#) and help amplify the results of the survey by utilizing the following social content on your channels.

[Please download the graphics here.](#)

Twitter/Facebook/LinkedIn

Friendly reminder: For LinkedIn and Facebook platforms, you may need to manually toggle the tags following the “@” sign to ensure HealthyWomen is tagged.

- @HealthyWomen recently published new survey results that examine the perceptions of vaccines among women during pregnancy and in their postpartum recovery, as well as those of healthcare providers who make recommendations about vaccines. Learn more: <https://www.healthywomen.org/maternalvax>



- Healthy moms and babies are the foundation to healthy communities. However, new data says only 46% of Hispanic and 51% of Black women report having easy access to prenatal care, compared to 67% of non-Hispanic white women. Learn more from @HealthyWomen: <https://www.healthywomen.org/maternalvax>

Only
46% OF HISPANIC and
51% OF BLACK WOMEN
report having easy
access to prenatal care,
**compared to 67% of
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healthy
women



- Flu cases are on the rise. #DYK: Recent @CDCgov says only 49.6% of pregnant women reported receiving a flu vaccine last season? This #NationalInfluenzaVaccinationWeek, learn more about the perceptions of vaccines during pregnancy from @HealthyWomen: <https://www.healthywomen.org/maternalvax>

DATA FROM THE CDC

49.6% of pregnant people reported receiving a flu vaccine, compared to **54.5%** in the previous season

44% of pregnant people reported receiving the Tdap vaccine during pregnancy, compared to **53.5%** in the previous season

Only 22.2% of pregnant people reported receiving both the Tdap and flu vaccine

54.5% of pregnant people reported completing their primary COVID-19 vaccine series⁵

Additionally, **BLACK WOMEN SAW LOWER RATES OF TDAP COVERAGE DURING PREGNANCY** compared to other racial groups, **POINTING TO CONTINUED DISPARITIES IN MATERNAL VACCINATIONS**

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- Improving vaccination rates requires accurate and extensive data, but many providers struggle with entering and sharing data across various IIS platforms. Get the latest data from @HealthyWomen on providers' perceptions of vaccines during pregnancy: <https://www.healthywomen.org/maternalvax>

Nearly
40% OF PROVIDERS
report facing some
interoperability challenges
and issues for entering
and sharing data across
various IIS platform.

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- According to a new survey from @HealthyWomen, while providers routinely recommend the flu, Tdap, and COVID-19 vaccines to their pregnant patients, many need more additional resources and information on vaccines during pregnancy. Read more: <https://www.healthywomen.org/maternalvax>

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While most providers who participated
in the survey routinely recommend the
flu (96%), Tdap (91%) and COVID-19 (90%)
vaccines to their pregnant patients,

4 IN 10
SAY THEY NEED ADDITIONAL
INFORMATION TO MAKE
RECOMMENDATIONS ABOUT
VACCINES DURING PREGNANCY.

