



Want to map out your social media strategy? Turn to the Vaccine Resource Hub!

Choose any of these three routes:

Choose From Multiple Languages



Connect with
your diverse
communities.



Graphics on: Facts about
the COVID-19 vaccine
(English, 38 languages)

Tell A Story



Combat
misinformation in
your communities.



Video on: Encouraging
seeking out trusted
sources of information

Share Engaging Content



Choose from
shareable
content to extend
your messages'
reach.



Social media on: What to
do if you missed the second
COVID-19 vaccine dose