

# say what?

## Teens, Parents and Healthcare Providers (HCPs) Can Communicate Better About Preventive Health

A national UNITY survey conducted by Harris Poll of parents of teens, teens and healthcare providers reveals areas to improve preventive health understanding and communications

### Vaccines Lower Priority on Preventive Health List

Importance to Parents of Teens:



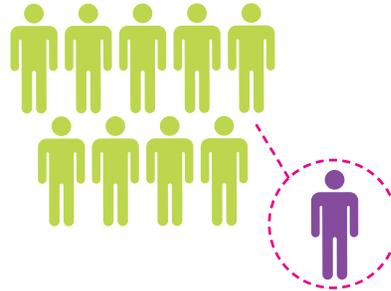
### GAP between words and action

9 in 10 teens

say they are genuinely interested in living a healthy lifestyle and taking more responsibility for their health

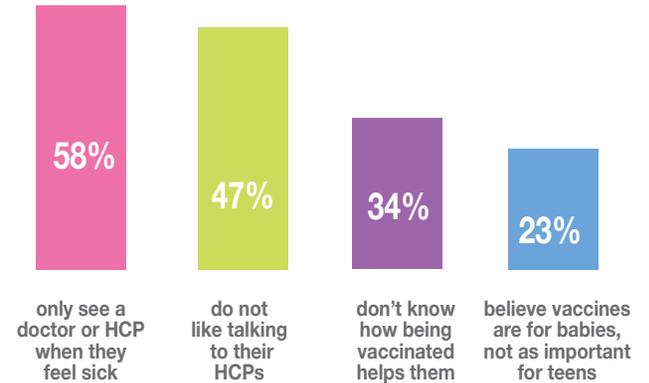
yet only 1 teen in 10

wants to take more responsibility for getting vaccinated



### Lower Priority and Lack of Understanding May Have Consequences

While 89% of teens are comfortable speaking with parents about their health:



### Red ALERT Vaccine rates are TOO LOW

Physicians report that less than 80% of teens have received all recommended vaccines. The CDC recommends adolescents receive the following vaccines\*:

- **HPV** – human papillomavirus
- **Tdap** – tetanus, diphtheria, pertussis (whooping cough) and **Td Booster** – tetanus and diphtheria
- **Flu** – influenza
- **Meningococcal** – 2 types: ACWY and serogroup B

As one strong voice, Unity Consortium addresses the unique challenges surrounding adolescent and young adult health, prevention and immunization. [Please visit Unity4TeenVax.org](http://Unity4TeenVax.org)

### Make sure all adolescents are UP TO DATE with their vaccinations:

#### Parents and Teens

- Make appointments for annual check-ups especially at 11-12 and 16-years of age when vaccines are routinely given and learn more about the benefits of vaccination on [Unity4TeenVax.org](http://Unity4TeenVax.org)

#### Immunizers

Less than half of HCPs have missed vaccination reminders.

- Set up a reminder system for parents and teens especially for 11-12 and 16-year old visits
- Utilize Unity tools and resources to support concise and impactful conversations about preventive health and vaccination

